

Bags and Luggage in Japan

Market Direction | 2024-01-16 | 19 pages | Euromonitor

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Report description:

Tourism was one of the industries that was significantly impacted by COVID-19, as border restrictions were tightened globally. Many consumers also refrained from taking domestic trips in the first phase of the pandemic. There were multiple forms of government support to boost the tourism industry from 2020 to 2023, but support was limited to domestic trips. People had to wait until May 2023 for the country to really open up from COVID-19. Until then, not only legal and political policies prevent...

Euromonitor International's Bags and Luggage in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Bags and Luggage in Japan
Euromonitor International
January 2024

List Of Contents And Tables

BAGS AND LUGGAGE IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rebound in tourism supports strong growth for luggage

Local players cater for specific domestic consumer needs

Mini/micro bags act as a gateway to luxury brands

PROSPECTS AND OPPORTUNITIES

Offline channels are still important for the brand experience

Resale value becoming a motivation for purchase

Leather determines the seriousness of the industry's sustainability efforts

CATEGORY DATA

Table 1 Sales of Bags and Luggage by Category: Volume 2018-2023

Table 2 Sales of Bags and Luggage by Category: Value 2018-2023

Table 3 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 4 Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 5 Sales of Luggage by Type: % Value 2018-2023

Table 6 NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 7 LBN Brand Shares of Bags and Luggage: % Value 2020-2023

Table 8 Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 9 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 10 □Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 11 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

PERSONAL ACCESSORIES IN JAPAN

EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 13 Sales of Personal Accessories by Category: Volume 2018-2023

Table 14 Sales of Personal Accessories by Category: Value 2018-2023

Table 15 Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 16 Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 18 LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 19 Distribution of Personal Accessories by Format: % Value 2018-2023

Table 20 Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 21 Forecast Sales of Personal Accessories by Category: Value 2023-2028

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Table 22 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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