

Bags and Luggage in China

Market Direction | 2024-01-16 | 19 pages | Euromonitor

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Report description:

The resurgence of both volume and current value sales of bags and luggage is anticipated in 2023 overall, primarily owing to the relaxation of pandemic constraints and the lifting of restrictions in the early months of the year. As offline activities have resumed in tandem with the recovery of the supply chain, the consumption of bags and luggage is poised to rebound significantly. This resurgence is being driven by consumers' increased engagement in outdoor pursuits. Particularly noteworthy is...

Euromonitor International's Bags and Luggage in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BAGS AND LUGGAGE IN CHINA

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Sales of bags and luggage rebound thanks to the lifting of pandemic restrictions

Luxury handbags sees a strong performance as the pandemic eases

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