

Bags and Luggage in China

Market Direction | 2024-01-16 | 19 pages | Euromonitor

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Report description:

The resurgence of both volume and current value sales of bags and luggage is anticipated in 2023 overall, primarily owing to the relaxation of pandemic constraints and the lifting of restrictions in the early months of the year. As offline activities have resumed in tandem with the recovery of the supply chain, the consumption of bags and luggage is poised to rebound significantly. This resurgence is being driven by consumers' increased engagement in outdoor pursuits. Particularly noteworthy is...

Euromonitor International's Bags and Luggage in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Bags and Luggage in China
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List Of Contents And Tables

BAGS AND LUGGAGE IN CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales of bags and luggage rebound thanks to the lifting of pandemic restrictions

Luxury handbags sees a strong performance as the pandemic eases

LVMH consolidates its lead in a fragmented category

PROSPECTS AND OPPORTUNITIES

E-commerce channels continue to rise, as well as bags and luggage specialists

Expansion of athleisure trend to promote sales of sports bags

CATEGORY DATA

Table 1 Sales of Bags and Luggage by Category: Volume 2018-2023

Table 2 Sales of Bags and Luggage by Category: Value 2018-2023

Table 3 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 4 Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 5 Sales of Luggage by Type: % Value 2018-2023

Table 6 NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 7 LBN Brand Shares of Bags and Luggage: % Value 2020-2023

Table 8 Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 9 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 10 □Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 11 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

PERSONAL ACCESSORIES IN CHINA

EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 13 Sales of Personal Accessories by Category: Volume 2018-2023

Table 14 Sales of Personal Accessories by Category: Value 2018-2023

Table 15 Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 16 Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 18 LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 19 Distribution of Personal Accessories by Format: % Value 2018-2023

Table 20 Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 21 Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 22 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

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