

Bags and Luggage in Argentina

Market Direction | 2024-01-17 | 17 pages | Euromonitor

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Report description:

A rising number of handbag brands have emerged in Argentina with sales exclusively made through retail e-commerce. Many designers have started to produce handbags, offering products made with materials that are more affordable than leather and feature innovative designs. Instagram is the main platform both for showcasing and selling these brands' products. The possibilities offered by this online marketing and sales channel are extensive, as it allows these designers and small brands to reach cu...

Euromonitor International's Bags and Luggage in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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