

## **Amazon Web Services Inc. Strategic SWOT Insights - Comprehensive Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Operational KPI's, and Recent Trends**

Company Report | 2024-02-01 | 94 pages | Quintel Research

### **AVAILABLE LICENSES:**

- Single User Price \$150.00
- Multi User Price \$175.00
- Enterprise User Price \$195.00

### **Report description:**

#### Report Summary

Amazon Web Services Inc. Strategic SWOT Analysis - Comprehensive Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of Amazon Web Services Inc. 's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Amazon Web Services Inc. including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Amazon Web Services Inc.'s strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. By integrating these strategic analyses, the report offers a comprehensive understanding of Amazon Web Services Inc.'s overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by Amazon Web Services Inc. enhancing awareness of the company's business trends, growth perspectives, and more.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Key Highlights

Amazon Web Services, Inc. is a subsidiary of Amazon that provides on-demand cloud computing platforms and APIs to individuals, companies, and governments, on a metered, pay-as-you-go basis. It is the world's most comprehensive and broadly adopted cloud platform, offering over 200 fully featured services from data centers globally. The company was founded on March 2006 with Seattle, Washington, United States.

AWS offers a broad set of global cloud-based products and services, including compute, storage, databases, analytics, networking, mobile, developer tools, management tools, IoT, security, and enterprise applications: on-demand, available in seconds, with pay-as-you-go pricing. The AWS Cloud spans over 102 Availability Zones within 32 geographic regions around the world, with announced plans for 12 more Availability Zones and 4 more AWS Regions in Canada, Malaysia, New Zealand, and Thailand. AWS customers use the cloud platform to power a wide range of workloads, including websites and mobile applications, gaming and media streaming services, data warehousing and analytics, machine learning and artificial intelligence, and enterprise applications.

Amazon Web Services Inc in the News:-

- 28-Sep-2023 - AWS Announces Powerful New Offerings to Accelerate Generative AI Innovation
- 09-Aug-2023 - New AWS Build Program Helps Early-Stage Startups Get Their Ideas Off The Ground
- 01-Aug-2023 - AWS Launches Infrastructure Region in Israel
- 31-Jul-2023 - Sumitomo Corporation Selects AWS to Drive Its Digital Transformation
- 27-Jul-2023 - Occidental Selects AWS as Its Preferred Cloud Provider

## Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

## Reasons to Buy

- Comprehensive Understanding of the Amazon Web Services Inc.'s internal and external factors through SWOT analysis and Corporate Strategy.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations,

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Amazon Web Services Inc.:

- Amazon Web Services Inc. PESTLE Analysis
- Amazon Web Services Inc. Value Chain Analysis
- Amazon Web Services Inc. Porter's Five Forces Analysis
- Amazon Web Services Inc. VRIO Analysis
- Amazon Web Services Inc. BCG Analysis
- Amazon Web Services Inc. Segmentation, Targeting and Positioning (STP) Analysis
- Amazon Web Services Inc. Ansoff Matrix Analysis

## **Table of Contents:**

Table of Contents

Table of Contents

Tables

Charts

Amazon Web Services Inc - Key Company Facts

Amazon Web Services Inc - Company Description

Amazon Web Services Inc - Top Executives

Amazon Web Services Inc - Top Executives Biographies

Amazon Web Services Inc - Head Office & Locations

Head Office - Country

Key Subsidiaries

Key Joint Ventures

Amazon Web Services Inc - Products and Services

Products

Services

Amazon Web Services Inc - Historic Events

Amazon Web Services Inc - Company's Management Discussion

Amazon Web Services Inc - Company's Mission and Vision

Mission

Vision

Amazon Web Services Inc - Corporate Strategy

Amazon Web Services Inc - Business Description

Compute

Storage

Databases

Analytics

Applications

Deployment

Amazon Web Services Inc - ESG Spotlight

Environment

Social

Corporate Governance

Amazon Web Services Inc - SWOT Analysis

Overview

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Strengths  
 Weaknesses  
 Opportunities  
 Threats  
 Competing Players  
 Snapshot of Competing Players  
 Alibaba Group Holding Limited  
 Key Company Facts  
 Company Description  
 Alphabet Inc.  
 Key Company Facts  
 Company Description  
 International Business Machines Corporation  
 Key Company Facts  
 Company Description  
 Microsoft Corporation  
 Key Company Facts  
 Company Description  
 Oracle Corporation  
 Key Company Facts  
 Company Description  
 Amazon Web Services Inc - Key Deals  
 14-Nov-2023 - MUFG Signs Multiyear Global Agreement With AWS to Accelerate Digital Transformation  
 19-Sep-2023 - Abdul Latif Jameel Teams Up With AWS to Power Its Digital Transformation and Signs Renewable Energy Agreement With Amazon  
 26-Jul-2023 - AWS Expands Amazon Bedrock With Additional Foundation Models, New Model Provider, and Advanced Capability to Help Customers Build Generative AI Application  
 30-Jun-2023 - KB Kookmin Bank Collaborates with AWS to Power Its Super-App  
 31-May-2023 - Yanolja Accelerates Global Expansion on AWS  
 24-May-2023 - Niigata Prefecture and AWS Collaborate for Regional Revitalization to digitally transform local industries by driving startup growth and developing digital talent with AWS  
 21-May-2023 - AWS and NVIDIA Collaborate on Next-Generation Infrastructure for Training Large Machine Learning Models and Building Generative AI Applications  
 01-Dec-2022 - AWS and Slalom Expand Next-Generation Strategic Collaboration  
 30-Nov-2022 - AWS and Atos Strengthen Collaboration with New Strategic Partnership to Transform the Infrastructure Outsourcing Industry  
 18-Nov-2022 - Duke Energy collaborates with AWS to develop smart grid solutions to better serve customers and drive its clean energy transition  
 13-Oct-2022 - AWS and the BMW Group Collaborate to Deliver BMW's New Cloud-Based Vehicle Data Platform  
 29-Sep-2022 - AWS and SK Telecom Collaborate to Co-Develop Computer Vision AI Services  
 Amazon Web Services Inc - In the News  
 20-Dec-2023 - AWS Launches Second Infrastructure Region in Canada  
 30-Nov-2023 - Trip.com Group Selects AWS as Its Strategic Cloud Provider to Enhance the Global Travel Experience  
 30-Nov-2023 - AWS Announces More Model Choice and Powerful New Capabilities in Amazon Bedrock to Securely Build and Scale Generative AI Applications  
 29-Nov-2023 - AWS and NVIDIA Announce Strategic Collaboration to Offer New Supercomputing Infrastructure, Software, and Services for Generative AI

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

28-Sep-2023 - AWS Announces Powerful New Offerings to Accelerate Generative AI Innovation  
09-Aug-2023 - New AWS Build Program Helps Early-Stage Startups Get Their Ideas Off The Ground  
01-Aug-2023 - AWS Launches Infrastructure Region in Israel  
31-Jul-2023 - Sumitomo Corporation Selects AWS to Drive Its Digital Transformation  
27-Jul-2023 - Occidental Selects AWS as Its Preferred Cloud Provider  
26-Jul-2023 - AWS Announces the General Availability of AWS Entity Resolution to Help Organizations Improve Data Quality and Customer Insights  
10-Jul-2023 - Dr. Reddy's Selects AWS as Preferred Cloud Provider to Develop Affordable Pharmaceutical Therapies for Patients Worldwide  
22-Jun-2023 - AWS Announces Generative AI Innovation Center  
31-May-2023 - AWS Announces General Availability of Amazon Security Lake  
12-May-2023 - AWS Announces Amazon Aurora I/O-Optimized

Appendix  
Definitions  
SWOT Analysis  
PESTLE Analysis  
Value Chain Analysis  
ESG Spotlight  
Research Methodology  
Disclaimer  
Contact Us

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Amazon Web Services Inc. Strategic SWOT Insights - Comprehensive Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Operational KPI's, and Recent Trends

Company Report | 2024-02-01 | 94 pages | Quintel Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Price	\$150.00
	Multi User Price	\$175.00
	Enterprise User Price	\$195.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-15

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

A large, empty rectangular box with a thin black border, intended for a signature.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)