

Home & Garden Product Retail Global Industry Guide 2018-2027

Industry Report | 2023-12-26 | 456 pages | MarketLine

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Report description:

Home & Garden Product Retail Global Industry Guide 2018-2027

Summary

Global Home & Garden Product Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The home & garden products market is segmented into gardening and outdoor living products, home improvement products, and homewares.
- Gardening and outdoor living include garden buildings, manual and electric garden tools, garden utensils, outdoor living products (garden furniture, barbecues, ornaments), and plants and growing media (bulbs, compost, domestic fertilizer, flowering plants, seeds, shrubs and trees).
- Home improvement includes retail (not trade) sales of decorating materials (paint, varnish, wall tiles, wallpaper), electrical hardware (alarms, light fittings, plugs, switches), hardware (brackets, locks, nails, bolts, nuts, etc.), other materials (adhesive, aggregates, boards, cement, doors, window frames, glass, bricks, timber, etc.), and manual and power tools.
- Homewares includes retail sales of home hardware (crockery, cutlery, glassware, rubbish bins, storage, mechanical utensils and home devices e.g., scales), lamps and lampshades, textiles and soft furnishings (bathroom textiles, beddings, cushions, futons, hammocks, mattresses, table linen, furniture covers, doormats), and window dressings (blinds, curtain poles, rails, curtains, hooks).
- All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation). All currency conversions in this report have been calculated using constant 2022 annual average exchange rates.
- The global home & garden products market had total revenues of \$1,932.3 billion in 2022, representing a compound annual

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growth rate (CAGR) of 6.7% between 2017 and 2022.

- The home improvement segment accounted for the market's largest proportion in 2022, with total revenues of \$1,089.8 billion, equivalent to 56.4% of the market's overall value.
- The growth in the global home & garden products market is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to the Conference Board of Canada, the consumer confidence index in Canada reached 77.3 in May 2023, marking a three-month streak of monthly increases, with a 0.6-point increase in May, bringing its total growth since February to 5.9.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global home & garden product retail market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global home & garden product retail market
- Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global home & garden product retail market with five year forecasts

Reasons to Buy

- What was the size of the global home & garden product retail market by value in 2022?
- What will be the size of the global home & garden product retail market in 2027?
- What factors are affecting the strength of competition in the global home & garden product retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the global home & garden product retail market?

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