

Publishing Top 5 Emerging Markets Industry Guide 2018-2027

Industry Report | 2024-01-12 | 263 pages | MarketLine

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Report description:

Publishing Top 5 Emerging Markets Industry Guide 2018-2027

Summary

The Emerging 5 Publishing industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- These countries contributed \$83,634.5 million to the global publishing industry in 2022, with a compound annual growth rate (CAGR) of 2.5% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$94,010.9 million in 2027, with a CAGR of 2.4% over the 2022-27 period.
- Within the publishing industry, China is the leading country among the top 5 emerging nations, with market revenues of \$57,605.6 million in 2022. This was followed by India and Brazil with a value of \$21,741.5 and \$3,391.9 million, respectively.
- China is expected to lead the publishing industry in the top five emerging nations, with a value of \$61,449.9 million in 2027, followed by India and Brazil with expected values of \$28,198.7 and \$3,372.1 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five publishing market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five publishing market
- Leading company profiles reveal details of key publishing market players' emerging five operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the emerging five publishing market with five year forecasts
- Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

Reasons to Buy

- What was the size of the emerging five publishing market by value in 2022?
- What will be the size of the emerging five publishing market in 2027?
- What factors are affecting the strength of competition in the emerging five publishing market?
- How has the market performed over the last five years?
- What are the main segments that make up the emerging five publishing market?

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