

Publishing BRIC (Brazil, Russia, India, China) Industry Guide 2018-2027

Industry Report | 2024-01-12 | 242 pages | MarketLine

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Report description:

Publishing BRIC (Brazil, Russia, India, China) Industry Guide 2018-2027

Summary

The BRIC Publishing industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the publishing industry and had a total market value of \$85,464.9 million in 2022. India was the fastest growing country with a CAGR of 3.8% over the 2018-22 period.
- Within the publishing industry, China is the leading country among the BRIC nations with market revenues of \$57,605.6 million in 2022. This was followed by India, Brazil and Russia with a value of \$21,741.5, \$3,391.9, and \$2,725.8 million, respectively.
- China is expected to lead the publishing industry in the BRIC nations with a value of \$61,449.9 million in 2027, followed by India, Brazil, Russia with expected values of \$28,198.7, \$3,372.1 and \$3,037.1 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC publishing market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC publishing market
- Leading company profiles reveal details of key publishing market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC publishing market with five

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year forecasts

- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC publishing market by value in 2022?
- What will be the size of the BRIC publishing market in 2027?
- What factors are affecting the strength of competition in the BRIC publishing market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC publishing market?

Table of Contents:

Table of Contents

1 Introduction

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 BRIC Publishing

2.1. Industry Outlook

3 Publishing in Brazil

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Publishing in China

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Publishing in India

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

9 Publishing in Russia

- 9.1. Market Overview
- 9.2. Market Data

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- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 10 Macroeconomic Indicators
- 10.1. Country data
- 11 Company Profiles
- 12 Appendix
- 12.1. Methodology
- 12.2. About MarketLine

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