

Publishing Global Group of Eight (G8) Industry Guide 2018-2027

Industry Report | 2024-01-12 | 325 pages | MarketLine

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Report description:

Publishing Global Group of Eight (G8) Industry Guide 2018-2027

Summary

The G8 Publishing industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The G8 countries contributed \$126,820.9 million in 2022 to the global publishing industry, with a compound annual growth rate (CAGR) of -3% between 2018 and 2022. The G8 countries are expected to reach a value of \$129,550.3 million in 2027, with a CAGR of 0.4% over the 2022-27 period.
- Among the G8 nations, the US is the leading country in the publishing industry, with market revenues of \$52,369.2 million in 2022. This was followed by Japan and Germany, with a value of \$26,728.2 and \$20,089.7 million, respectively.
- The US is expected to lead the publishing industry in the G8 nations with a value of \$51,659.5 million in 2016, followed by Japan and Germany with expected values of \$29,059.9 and \$20,401.9 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 publishing market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 publishing market
- Leading company profiles reveal details of key publishing market players' G8 operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the G8 publishing market with five

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year forecasts

- Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

Reasons to Buy

- What was the size of the G8 publishing market by value in 2022?
- What will be the size of the G8 publishing market in 2027?
- What factors are affecting the strength of competition in the G8 publishing market?
- How has the market performed over the last five years?
- What are the main segments that make up the G8 publishing market?

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