

Motorcycles Global Industry Guide 2018-2027

Industry Report | 2023-12-26 | 374 pages | MarketLine

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Report description:

Motorcycles Global Industry Guide 2018-2027

Summary

Global Motorcycles industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The motorcycles market consists of all classes of on- and off-road motorcycles including scooters and mopeds.
- Mopeds are powered two-wheeler vehicles with engine capacity of less than 50 c.c., generally also equipped for non-motorized propulsion and with restricted maximum speed. For this profile, all powered two-wheelers other than mopeds are classed as 'motorcycles'. (The term 'scooter' refers to a two-wheeler of any capacity that has its engine as part of the rear suspension, and/or has a step-through chassis, thus depending on its engine capacity a scooter may fall into either moped or motorcycle category).
- Volumes reflect the number of new motorcycles sold each year.
- The market value is assessed at the retail price.
- All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.
- The global motorcycles market had total revenues of \$95,397.3 million in 2022, representing a compound annual growth rate (CAGR) of 5.8% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 7% between 2017 and 2022, to reach a total of 63,319.3 thousand units in 2022.
- Asia-Pacific, Europe, United States, and Middle East held a 70.7%, 13.3%, 4.1%, 2.2% stake in the global motorcycles market share in 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global motorcycles market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global motorcycles market
- Leading company profiles reveal details of key motorcycles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global motorcycles market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global motorcycles market by value in 2022?
- What will be the size of the global motorcycles market in 2027?
- What factors are affecting the strength of competition in the global motorcycles market?
- How has the market performed over the last five years?
- Who are the top competitors in the global motorcycles market?

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