

Medium & Heavy Trucks BRIC (Brazil, Russia, India, China) Industry Guide 2018-2027

Industry Report | 2023-12-26 | 171 pages | MarketLine

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Report description:

Medium & Heavy Trucks BRIC (Brazil, Russia, India, China) Industry Guide 2018-2027

Summary

The BRIC Medium & Heavy Trucks industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the medium & heavy trucks industry and had a total market value of \$107.5 billion in 2022. Brazil was the fastest growing country with a CAGR of 4.8% over the 2018-22 period.
- Within the medium & heavy trucks industry, China is the leading country among the BRIC nations with market revenues of \$95.7 billion in 2022. This was followed by India, Russia and Brazil with a value of \$10.2, \$0.8, and \$0.8 billion, respectively.
- China is expected to lead the medium & heavy trucks industry in the BRIC nations with a value of \$126.2 billion in 2027, followed by India, Brazil, Russia with expected values of \$16.4, \$1.1 and \$0.9 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC medium & heavy trucks market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC medium & heavy trucks market
- Leading company profiles reveal details of key medium & heavy trucks market players' BRIC operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC medium & heavy trucks market with five year forecasts by both value and volume
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC medium & heavy trucks market by value in 2022?
- What will be the size of the BRIC medium & heavy trucks market in 2027?
- What factors are affecting the strength of competition in the BRIC medium & heavy trucks market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC medium & heavy trucks market?

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