

## **Medium & Heavy Trucks North America (NAFTA) Industry Guide 2018-2027**

Industry Report | 2023-12-26 | 135 pages | MarketLine

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### **Report description:**

Medium & Heavy Trucks North America (NAFTA) Industry Guide 2018-2027

#### Summary

The NAFTA Medium & Heavy Trucks industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The medium & heavy trucks industry within the NAFTA countries had a total market value of \$54.5 billion in 2022. Mexico was the fastest growing country, with a CAGR of 5.4% over the 2018-22 period.
- Within the medium & heavy trucks industry, the US is the leading country among the NAFTA bloc, with market revenues of \$43.4 billion in 2022. This was followed by Canada and Mexico, with a value of \$9.8 and \$1.3 billion, respectively.
- The US is expected to lead the medium & heavy trucks industry in the NAFTA bloc, with a value of \$48.6 billion in 2027, followed by Canada and Mexico with expected values of \$11.5 and \$2.2 billion, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA medium & heavy trucks market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA medium & heavy trucks market
- Leading company profiles reveal details of key medium & heavy trucks market players' NAFTA operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA medium & heavy trucks market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

- What was the size of the NAFTA medium & heavy trucks market by value in 2022?
- What will be the size of the NAFTA medium & heavy trucks market in 2027?
- What factors are affecting the strength of competition in the NAFTA medium & heavy trucks market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA medium & heavy trucks market?

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