

City Profile - Copenhagen; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Industry Report | 2023-09-28 | 33 pages | MarketLine

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Report description:

City Profile - Copenhagen; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile - Copenhagen" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Copenhagen.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Copenhagen metropolitan area (also referred to as Copenhagen) includes four provinces, namely Copenhagen city or Kobenhavns, Kobenhavns Omegn, Nordsjælland and Østsjælland. Copenhagen metropolitan area saw remarkable growth in output and employment post-pandemic and recovered well above pre-pandemic levels. In 2022, Information and Communications technology (ICT), life science, smart technology solutions in cleantech sector are the major drivers of economic growth of the area

Scope

- The service sector remains the key contributor to the regional economy and the major employer.
- Copenhagen is a key tourist destination in the country for both domestic and international tourists. The city's tourism sector in

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2022 recovered well above pre-pandemic levels due to resumption of business and leisure travel into the area

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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