

City Profile - San Jose; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

Industry Report | 2023-05-18 | 31 pages | MarketLine

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Report description:

City Profile - San Jose; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

Summary

"City Profile - San Jose" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting San Jose.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

San Jose is one of the most populous cities in the US and in California state. The area is a hub for software and IT industries and has a considerable economic and financial influence, accounting for 1.8% of national GDP in 2022. Improvements in professional / business services and real estate are expected to be major drivers of the area's economic growth.

Scope

- The service sector remains the key contributor to the regional economy and the major employer.
- San Jose is a key tourist destination for both domestic and international tourists and it is known for its blend of historic architecture and modern tech parks, attracting visitors for both leisure and business. Key attractions include The Tech Interactive,

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San Pedro Square Market, and Silicon Valley Tech Tours. Tourism is a significant revenue generator, fostering growth in the sector and supporting small businesses.

- Slow economic growth of the metropolitan area in 2022 is attributed to high interest rate, banking crisis, tech layoffs, and inflation-related issues

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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About MarketLine

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