

Spinal Implants Market by Product (Devices (Thoracic, Cervical, Interbody Fusion, Spinal Non-Fusion), Biologics, Stimulators), Application (VCF, Spinal Decompression, Fusion, Non-Fusion), Surgery (Open, MIS), Region & Customer Unmet Need Forecast to 2028

Market Report | 2024-01-25 | 322 pages | MarketsandMarkets

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### Report description:

The global spinal implants market is projected to reach USD 14.3 billion by 2028 from USD 11.2 billion in 2023, growing at a CAGR of 5.0% during the forecast period. The projected surge in market growth for spinal implants is underpinned by a confluence of compelling advantages. Notably, spinal implants are driven by an aging population, rising cases of spinal conditions, and an increase in research & funding initiatives from public/private organizations for the advancement in spine surgical technologies. Furthermore, the escalating early detection of spinal disorders with improved efficacy for early diagnosis and treatment amplifies the demand for advanced treatment modalities, with spinal implants positioned as a forefront solution. These factors are poised to usher in a phase of robust expansion within the market, consequently shaping the landscape of spinal implant adoption in the forthcoming forecasting years.

"Open surgeries segment to register largest market share in 2022-2028."

Based on the type of surgery, the spinal implant market is segmented into Open surgeries and minimally invasive surgeries. The open surgeries segment registered the largest market share over the forecast period of 2022-2028. The growth of this segment is due to the cases involving intricate spinal deformities like severe scoliosis or advanced kyphosis; open surgeries are frequently the preferred approach. The direct visualization inherent in open procedures enhances surgeons' ability to effectively address complex anatomical abnormalities. Moreover, surgeons' familiarity and expertise with open techniques can influence the choice of procedure. In some cases, particularly for surgeons trained in traditional methods, open surgeries may be preferred., further fueling the segment's advancement.

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"Hospitals segment held the largest share of spinal implants market in 2022, by End-user."

Based on the end-user, the spinal implants market is segmented into Hospitals and orthopedic centers. In 2022, the hospitals segment accounted for the largest share of the global spinal implants market. The growth of this segment is being propelled by factors including a significant portion of spinal surgeries, ranging from routine procedures to complex interventions, early adoption of advanced spinal implant technologies, and shaping trends through their clinical practices.

"Asia Pacific to register significant growth rate in the market during the forecast period."

For the forecasting period 2023-2028, the APAC region is expected to register a significant growth rate in the market during the forecast period. Asia Pacific comprises India, China, Japan, Australia, South Korea, and RoAPAC. The Asia-Pacific (APAC) region has witnessed a significant increase in the market growth rate for spinal implants. There are several drivers that contributed to this growth:

The Asia Pacific market is experiencing growth due to increased investments by government agencies in emerging countries aimed at enhancing healthcare infrastructure. Additionally, the market is benefiting from the rise in independent orthopedic centers, a substantial patient population, and strategic initiatives by industry players to expand their offerings of spinal implant products in the Asia Pacific region.

A breakdown of the primary participants referred to for this report is provided below:

- By Company Type: Tier 1-45%, Tier 2-34%, and Tier 3-21%
- By Designation: C-level-47%, Director-level-33%, and Others-20%
- By Region: North America-35%, Europe-32%, Asia Pacific-25%, Latin America-6%, and the Middle East & Africa-2%

Prominent players in this market are Medtronic (Ireland), Johnson & Johnson- Depuy Synthes (US), Stryker Corporation (US), NuVasive (US), among others.

## Research Coverage

- The report studies the spinal implants market based on products, type of surgery, application, end user, and region.
- The report analyzes factors (such as drivers, restraints, opportunities, and challenges) affecting the market growth.
- The report evaluates the opportunities and challenges in the market for stakeholders and provides details of the competitive landscape for market leaders.
- The report studies micro markets with respect to their growth trends, prospects, and contributions to the global spinal implants market
- The report forecasts the revenue of market segments with respect to five major regions.

## Key Benefits of Buying the Report:

The report will help the new entrants/ market leaders/smaller firms in this market with investment evaluation viability within the spinal implants market through a thorough analysis of comprehensive data, thereby facilitating robust risk assessment and enabling well-informed investment determinations. Benefit from meticulous market segmentation encompassing application, end-user, and regional dimensions, affording tailored insights for precise segment targeting. The report also provides an all-encompassing evaluation of encapsulating pivotal trends, challenges, growth catalysts and prospects, thereby empowering strategic decision-making with astute discernment.

The report provides insights on the following pointers:

- Analysis of key drivers (increasing prevalence of spinal disorder diseases, Increasing geriatric population worldwide, Ongoing advancements in spine surgery technologies), restraints (high cost of treatment procedures and uncertainty in reimbursement structure), opportunities (Growth in the number of hospitals and surgical centers, Emerging markets offers high-growth

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opportunities), and challenges (lack of adequate physicians and limited awareness) influencing the growth of the spinal implants market

- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the spinal implants market.
- Market Development: Comprehensive information about lucrative markets the report analyses the spinal implants market across varied regions.
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the spinal implants market
- Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Medtronic (Ireland), Johnson & Johnson- Depuy Synthes (US), Stryker Corporation (US), NuVasive (US), among others.

#### **Table of Contents:**

1□INTRODUCTION□45

- 1.1□STUDY OBJECTIVES□45
- 1.2 MARKET DEFINITION 45
- 1.2.1□INCLUSIONS AND EXCLUSIONS□45
- 1.3 MARKET SCOPE 46
- 1.3.1 MARKETS COVERED 46
- 1.3.2 REGIONS COVERED 46
- 1.3.3 YEARS CONSIDERED 47
- 1.4 CURRENCY CONSIDERED 47
- $1.5 \verb|| MARKET STAKEHOLDERS || 47$
- 1.6 $\square$ SUMMARY OF CHANGES $\square$ 48
- 1.6.1 RECESSION IMPACT 48
- 2 RESEARCH METHODOLOGY 49
- 2.1 RESEARCH DATA 49
- 2.2 RESEARCH DESIGN 50
- 2.2.1 SECONDARY RESEARCH 50
- 2.2.1.1 Key data from secondary sources 52
- 2.2.2 PRIMARY RESEARCH 52
- 2.2.2.1 Primary sources 52
- 2.2.2.2 Key industry insights 53
- $2.2.2.3 \square Breakdown of primaries \square 53$

FIGURE 1 BREAKDOWN OF PRIMARY INTERVIEWS: SUPPLY AND DEMAND-SIDE PARTICIPANTS 53

FIGURE 2∏BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION∏54

2.3 MARKET SIZE ESTIMATION 54

FIGURE 3 RESEARCH METHODOLOGY: HYPOTHESIS BUILDING 55

- 2.3.1 BOTTOM-UP APPROACH 55
- 2.3.1.1 Approach 1: Company revenue estimation approach 56

FIGURE 4[SPINAL IMPLANTS MARKET SIZE ESTIMATION: APPROACH 1 (COMPANY REVENUE ESTIMATION)[]56

2.3.1.2 Approach 2: Customer-based market estimation 56

FIGURE 5 SPINAL IMPLANTS MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH 57

- 2.3.1.3 Approach 3: Top-down approach 57
- 2.3.1.4 Approach 4: Primary interviews 57

FIGURE 6 TOP-DOWN APPROACH 57

2.4 □ DATA TRIANGULATION AND MARKET BREAKDOWN □ 59

FIGURE 7 DATA TRIANGULATION METHODOLOGY 59

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- 2.5 MARKET SHARE ASSESSMENT 60
- 2.6 STUDY ASSUMPTIONS 60
- 2.7□RISK ASSESSMENT□60

TABLE 1□ASSOCIATED RISKS□60

- 2.8 RESEARCH LIMITATIONS 60
- 2.9 □ GROWTH RATE ASSUMPTIONS □ 61
- 2.10 RECESSION IMPACT 61
- 3∏EXECUTIVE SUMMARY∏62

FIGURE 8||SPINAL IMPLANTS MARKET, BY TYPE OF SURGERY, 2023 VS. 2028 (USD MILLION)||162

FIGURE 9[SPINAL IMPLANTS MARKET, BY PRODUCT, 2023 VS. 2028 (USD MILLION)[63

FIGURE 10∏SPINAL IMPLANTS MARKET, BY APPLICATION, 2023 VS. 2028 (USD MILLION)∏63

FIGURE 11 SPINAL IMPLANTS MARKET, BY END USER, 2023 VS. 2028 (USD MILLION) 64

FIGURE 12 SPINAL IMPLANTS MARKET: GEOGRAPHICAL SNAPSHOT 65

4∏PREMIUM INSIGHTS∏66

4.1□SPINAL IMPLANTS MARKET OVERVIEW□66

FIGURE 13 INCREASING INCIDENCE OF SPINAL DISORDERS TO DRIVE MARKET 66

4.2∏SPINAL IMPLANTS MARKET: REGIONAL LANDSCAPE, 2023 VS. 2028 (USD MILLION)∏66

FIGURE 14 NORTH AMERICA TO RETAIN LARGEST MARKET SHARE 66

4.3 NORTH AMERICA: SPINAL IMPLANTS MARKET, BY COUNTRY AND END USER, 2022 (USD MILLION) 67

FIGURE 15 US AND HOSPITALS HELD LARGEST MARKET SHARES IN 2022 67

4.4∏SPINAL IMPLANTS MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES∏67

FIGURE 16 CHINA TO REGISTER HIGHEST CAGR OVER FORECAST PERIOD 67

5∏MARKET OVERVIEW∏68

5.1□INTRODUCTION□68

FIGURE 17∏SPINAL IMPLANTS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES∏68

- 5.1.1 DRIVERS 69
- 5.1.1.1 Innovation in spine surgery technologies 69
- 5.1.1.2 Increasing incidence of spinal disorders 69
- 5.1.1.3 Launch of advanced bone graft products 70
- $5.1.1.4 \verb||Increasing demand for MIS procedures|| 70$
- 5.1.1.5 Growing funding and support for research 71

TABLE 2□RECENT FUNDING FOR R&D IN SPINAL IMPLANTS□71

- 5.1.2□RESTRAINTS□71
- 5.1.2.1 High procedural costs 71
- 5.1.2.2 Unfavorable regulatory processes and limited reimbursement 72
- 5.1.3 OPPORTUNITIES 72
- 5.1.3.1 Rising number of hospitals and surgical centers 72
- 5.1.3.2 Emerging markets 72
- 5.1.4□CHALLENGES□73
- 5.1.4.1  $\!\!\!\!\square$  Lack of personnel and limited awareness & education for MIS  $\!\!\!\square$  73
- 5.2 PORTER'S FIVE FORCES ANALYSIS 73

TABLE 3[SPINAL IMPLANTS MARKET: PORTER'S FIVE FORCES ANALYSIS[]73

- 5.2.1 THREAT OF NEW ENTRANTS 73
- 5.2.2 THREAT OF SUBSTITUTES 74
- 5.2.3 BARGAINING POWER OF SUPPLIERS 74
- 5.2.4 BARGAINING POWER OF BUYERS 74
- 5.2.5 INTENSITY OF COMPETITIVE RIVALRY 74

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# 5.3 REGULATORY ANALYSIS 74

5.3.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 74

TABLE 4∏NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS∏74

TABLE 5∏EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS∏75

TABLE 6 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 75

TABLE 7⊓LATIN AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS∏76

TABLE 8∏MIDDLE EAST & AFRICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS∏76

5.3.1.1 Key regulatory guidelines 76

5.3.1.1.1 US 76

TABLE 9 US FDA: MEDICAL DEVICE REGULATORY APPROVAL PROCESS 77

5.3.1.1.2 | Europe | 78

5.3.1.1.3 | Japan | 79

5.4 REIMBURSEMENT SCENARIO 79

TABLE 10 REIMBURSEMENT CODES FOR VARIOUS PROCEDURES 79

5.5 ECOSYSTEM/MARKET MAP 81

5.6 VALUE CHAIN ANALYSIS 81

5.6.1 RESEARCH & DEVELOPMENT 81

5.6.2 PROCUREMENT AND PRODUCT DEVELOPMENT 81

5.6.3 MARKETING, SALES AND DISTRIBUTION, AND POST-SALES SERVICES 82

FIGURE 18 SPINAL IMPLANTS MARKET: VALUE CHAIN ANALYSIS 82

5.7□SUPPLY CHAIN ANALYSIS□82

5.7.1 PROMINENT COMPANIES 82

5.7.2 SMALL & MEDIUM-SIZED COMPANIES 82

5.7.3 END USERS 83

FIGURE 19 SPINAL IMPLANTS MARKET: SUPPLY CHAIN ANALYSIS 83

5.8 PRICING ANALYSIS 83

FIGURE 20 AVERAGE SELLING PRICE OF SPINAL IMPLANTS, BY PRODUCT (FY 2021-2023) 83

FIGURE 21∏AVERAGE SELLING PRICE TREND OF SPINAL IMPLANTS (2021-2023), BY REGION (USD)∏84

5.9 PATENT ANALYSIS 185

FIGURE 22  $\square$  PATENT DETAILS FOR SPINAL IMPLANTS (JANUARY 2013-DECEMBER 2023)  $\square$  85

5.10 TRADE ANALYSIS 86

TABLE 11 $\square$ IMPORT DATA FOR SPINAL IMPLANTS (HS CODE 9021), BY COUNTRY, 2018-2022 (USD THOUSAND) $\square$ 86 TABLE 12 $\square$ EXPORT DATA FOR SPINAL IMPLANTS (HS CODE 3822), BY COUNTRY, 2018-2022 (USD THOUSAND) $\square$ 86 5.11 $\square$ KEY CONFERENCES AND EVENTS, 2023-2024 $\square$ 87

TABLE 13∏SPINAL IMPLANTS MARKET: DETAILED LIST OF KEY CONFERENCES AND EVENTS IN 2023-2024∏87

5.12 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES 88

FIGURE 23 EMERGING TRENDS AND OPPORTUNITIES AFFECTING FUTURE REVENUE MIX 88

5.13 KEY STAKEHOLDERS AND BUYING CRITERIA 88

5.13.1 KEY STAKEHOLDERS IN BUYING PROCESS 88

TABLE 14 KEY REQUIREMENTS OF STAKEHOLDERS WHILE BUYING SPINAL IMPLANTS (%) 188

5.13.2 KEY STAKEHOLDERS BUYING CRITERIA 89

FIGURE 24 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS OF SPINAL IMPLANTS 189

TABLE 15 | INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR KEY PRODUCT SEGMENTS (%) | 189

5.14 SPINAL IMPLANTS MARKET: RECESSION IMPACT 89

5.15 UNMET NEEDS AND KEY PAIN POINTS □90

TABLE 16 SPINAL IMPLANTS MARKET: UNMET CUSTOMER NEEDS AND KEY PAIN POINTS 90

6□SPINAL IMPLANTS MARKET, BY PRODUCT□91

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# 6.1□INTRODUCTION□92

TABLE 17 SPINAL IMPLANTS MARKET, BY PRODUCT, 2021-2028 (USD MILLION) 92

6.2∏THORACIC & LUMBAR FUSION DEVICES∏92

TABLE 18 THORACIC & LUMBAR FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 93

TABLE 19 THORACIC & LUMBAR FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION) 793

6.2.1 □ THORACIC & LUMBAR FUSION DEVICES MARKET, BY APPLICATION □ 94

TABLE 20 THORACIC & LUMBAR FUSION DEVICES MARKET, BY APPLICATION, 2021-2028 (USD MILLION) 94

6.2.2 THORACIC & LUMBAR FUSION DEVICES MARKET, BY TYPE OF SURGERY □94

TABLE 21 THORACIC & LUMBAR FUSION DEVICES MARKET, BY TYPE OF SURGERY, 2021-2028 (USD MILLION) 94

6.2.3 POSTERIOR THORACIC & LUMBAR FUSION DEVICES 94

6.2.3.1 Posterior fusion devices to account for largest market share 94

TABLE 22 POSTERIOR THORACIC & LUMBAR FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION) 95

6.2.4∏INTERBODY THORACIC & LUMBAR FUSION DEVICES∏95

TABLE 23∏INTERBODY THORACIC & LUMBAR FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION)∏96

6.2.4.1 ☐Interbody thoracic & lumbar fusion devices market, by approach ☐96

TABLE 24 INTERBODY THORACIC & LUMBAR FUSION DEVICES MARKET, BY APPROACH, 2021-2028 (USD MILLION) 96

6.2.4.1.1 Anterior lumbar interbody fusion devices 97

TABLE 25 ANTERIOR LUMBAR INTERBODY FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION) 97

6.2.4.1.2 Posterior lumbar interbody fusion devices 97

TABLE 26∏POSTERIOR LUMBAR INTERBODY FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION)∏98

6.2.4.1.3 Transforaminal lumbar interbody fusion devices 98

TABLE 27 TRANSFORAMINAL LUMBAR INTERBODY FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION) [] 99

6.2.4.1.4 Axial lumbar interbody fusion devices 99

TABLE 28∏AXIAL LUMBAR INTERBODY FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION)∏100

6.2.4.2 Interbody thoracic & lumbar fusion devices market, by material 100

TABLE 29∏INTERBODY THORACIC & LUMBAR FUSION DEVICES MARKET, BY MATERIAL, 2021-2028 (USD MILLION)∏100

6.2.4.2.1 Non-bone interbody fusion devices 100

TABLE 30 NON-BONE INTERBODY FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION) 101

6.2.4.2.2 Bone interbody fusion devices 101

TABLE 31 BONE INTERBODY FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION) 101

6.2.5∏ANTERIOR THORACIC & LUMBAR FUSION DEVICES∏102

6.2.5.1∏Minimized impact, low chance of blood loss and infection to support demand 102

TABLE 32 $\square$ ANTERIOR THORACIC & LUMBAR FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION) $\square$ 102

6.3 CERVICAL FUSION DEVICES 103

TABLE 33 CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 103

TABLE 34 CERVICAL FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION) 103

6.3.1 CERVICAL FUSION DEVICES MARKET, BY APPLICATION 104

TABLE 35 CERVICAL FUSION DEVICES MARKET, BY APPLICATION, 2021-2028 (USD MILLION) 104

6.3.2 CERVICAL FUSION DEVICES MARKET, BY TYPE OF SURGERY 104

TABLE 36 CERVICAL FUSION DEVICES MARKET, BY TYPE OF SURGERY, 2021-2028 (USD MILLION) 104

6.3.3 ANTERIOR CERVICAL FUSION DEVICES 104

TABLE 37 ANTERIOR CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 105

TABLE 38 ANTERIOR CERVICAL FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION) 105

6.3.3.1 Anterior cervical plates 105

6.3.3.1.1 ∏Anterior cervical plates to hold largest share of cervical fusion devices market ☐ 105

TABLE 39∏ANTERIOR CERVICAL PLATES MARKET, BY REGION, 2021-2028 (USD MILLION)∏106

6.3.3.2 Anterior cervical screw systems 106

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6.3.3.2.1 Potential risk of injury to limit acceptance 106

TABLE 40 ANTERIOR CERVICAL SCREW SYSTEMS MARKET, BY REGION, 2021-2028 (USD MILLION) 107

6.3.3.3 Cervical interbody fusion devices 107

6.3.3.3.1 Growing use of PEEK over titanium-based devices to support market growth 107

TABLE 41 CERVICAL INTERBODY FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION) 107

6.3.4 POSTERIOR CERVICAL FUSION DEVICES 108

TABLE 42 POSTERIOR CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) □108

TABLE 43 POSTERIOR CERVICAL FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION) 108

6.3.4.1 Posterior cervical plates 109

6.3.4.1.1 Plates to hold largest share of posterior cervical fusion devices 109

TABLE 44∏POSTERIOR CERVICAL PLATES MARKET, BY REGION, 2021-2028 (USD MILLION)∏109

6.3.4.2 Posterior cervical screws 109

6.3.4.2.1 □Growing preference for screws over plates in some procedures to favor market growth □109

TABLE 45∏POSTERIOR CERVICAL SCREWS MARKET, BY REGION, 2021-2028 (USD MILLION)∏110

6.3.4.3 Posterior cervical rods 110

6.3.4.3.1 Advantages of newer screw-rod constructs to drive adoption 110

TABLE 46∏POSTERIOR CERVICAL RODS MARKET, BY REGION, 2021-2028 (USD MILLION)∏110

6.4□SPINE BIOLOGICS□110

TABLE 47 SPINE BIOLOGICS MARKET, BY TYPE, 2021-2028 (USD MILLION) 111

TABLE 48∏SPINE BIOLOGICS MARKET, BY REGION, 2021-2028 (USD MILLION)∏112

6.4.1□SPINE BIOLOGICS MARKET, BY APPLICATION□112

TABLE 49 SPINE BIOLOGICS MARKET, BY APPLICATION, 2021-2028 (USD MILLION) 112

6.4.2 SPINE BIOLOGICS MARKET, BY TYPE OF SURGERY 112

TABLE 50∏SPINE BIOLOGICS MARKET, BY TYPE OF SURGERY, 2021-2028 (USD MILLION)∏112

6.4.3 DEMINERALIZED BONE MATRIX 113

6.4.3.1 DBM to hold largest share of spine biologics market 113

TABLE 51 DEMINERALIZED BONE MATRIX MARKET, BY REGION, 2021-2028 (USD MILLION) □113

6.4.4 BONE MORPHOGENETIC PROTEINS 113

6.4.4.1 Safety and effectiveness to drive adoption 113

TABLE 52 BONE MORPHOGENETIC PROTEINS MARKET, BY REGION, 2021-2028 (USD MILLION) 114

6.4.5 BONE SUBSTITUTES 114

6.4.5.1∏Easy availability, low cost, and other advantages to support adoption 114

TABLE 53[]BONE SUBSTITUTES MARKET, BY REGION, 2021-2028 (USD MILLION)[]115

6.4.6 MACHINED BONES 115

6.4.6.1 Rising popularity of PEEK and titanium spaces to restrain usage 115

TABLE 54∏MACHINED BONES MARKET, BY REGION, 2021-2028 (USD MILLION)∏115

6.4.7 CELL-BASED MATRICES 116

6.4.7.1 Complications such as risk of infection and sensory loss to affect demand 116

TABLE 55 CELL-BASED MATRICES MARKET, BY REGION, 2021-2028 (USD MILLION) 116

6.4.8 ALLOGRAFT BONE 116

6.4.8.1 Lower chance of successful fusion to limit adoption □116

TABLE 56[ALLOGRAFT BONE MARKET, BY REGION, 2021-2028 (USD MILLION)[]117

6.5 UCF TREATMENT DEVICES 117

TABLE 57 VCF TREATMENT DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 117

TABLE 58∏VCF TREATMENT DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION)∏118

6.5.1 UCF TREATMENT DEVICES MARKET, BY APPLICATION 118

TABLE 59 OVER TREATMENT DEVICES MARKET, BY APPLICATION, 2021-2028 (USD MILLION) 118

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6.5.2 UCF TREATMENT DEVICES MARKET, BY TYPE OF SURGERY 118

TABLE 60 OVCF TREATMENT DEVICES MARKET, BY TYPE OF SURGERY, 2021-2028 (USD MILLION) 118

6.5.3 BALLOON KYPHOPLASTY DEVICES 119

6.5.3.1 Better surgical outcomes to ensure sustained demand 119

TABLE 61 BALLOON KYPHOPLASTY DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION) □119

6.5.4 \text{\text{VERTEBROPLASTY DEVICES}\$\text{\text{\text{\text{119}}}}\text{}

6.5.4.1 Chances of cement leakage to limit adoption 119

TABLE 62[[VERTEBROPLASTY DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION)[]120

6.6 SPINAL DECOMPRESSION DEVICES 120

TABLE 63 SPINAL DECOMPRESSION DEVICES MARKET, BY PROCEDURE, 2021-2028 (USD MILLION) 121

TABLE 64∏SPINAL DECOMPRESSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION)∏121

6.6.1 SPINAL DECOMPRESSION DEVICES MARKET, BY APPLICATION 122

TABLE 65∏SPINAL DECOMPRESSION DEVICES MARKET, BY APPLICATION, 2021-2028 (USD MILLION)∏122

6.6.2 SPINAL DECOMPRESSION DEVICES MARKET, BY TYPE OF SURGERY 122

TABLE 66∏SPINAL DECOMPRESSION DEVICES MARKET, BY TYPE OF SURGERY, 2021-2028 (USD MILLION)∏122

6.6.3∏DISCECTOMY∏122

6.6.3.1 Rising interest in microdiscectomy to support market growth 122

TABLE 67 SPINAL DECOMPRESSION DEVICES MARKET FOR DISCECTOMY, BY REGION, 2021-2028 (USD MILLION) 223

6.6.4□LAMINOPLASTY, LAMINECTOMY, AND LAMINOTOMY□123

6.6.4.1 Rising incidence of spinal stenosis to drive market 123

TABLE 68 SPINAL DECOMPRESSION DEVICES MARKET FOR LAMINOPLASTY, LAMINECTOMY, AND LAMINOTOMY, BY REGION,

2021-2028 (USD MILLION)[124

6.6.5 FORAMINOTOMY & FORAMINECTOMY 124

6.6.5.1 Growing preference for MIS treatment of cervical radiculopathy to support adoption 124

TABLE 69 SPINAL DECOMPRESSION DEVICES MARKET FOR FORAMINOTOMY & FORAMINECTOMY, BY REGION, 2021-2028 (USD MILLION) 125

6.6.6 FACETECTOMY 125

6.6.6.1 Rising awareness of MIS and risks of facetectomy to restrain growth 125

TABLE 70 SPINAL DECOMPRESSION DEVICES MARKET FOR FACETECTOMY, BY REGION, 2021-2028 (USD MILLION) 126

6.6.7∏CORPECTOMY∏126

6.6.7.1 Challenging procedures and inherent risks to affect demand 126

TABLE 71□SPINAL DECOMPRESSION DEVICES MARKET FOR CORPECTOMY, BY REGION, 2021-2028 (USD MILLION)□127 6.7□NON-FUSION DEVICES□127

TABLE 72 NON-FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 127

TABLE 73∏NON-FUSION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION)∏128

6.7.1 NON-FUSION DEVICES MARKET, BY APPLICATION 128

TABLE 74 NON-FUSION DEVICES MARKET, BY APPLICATION, 2021-2028 (USD MILLION) 128

6.7.2 NON-FUSION DEVICES MARKET, BY TYPE OF SURGERY 128

TABLE 75∏NON-FUSION DEVICES MARKET, BY TYPE OF SURGERY, 2021-2028 (USD MILLION)∏128

6.7.3 DYNAMIC STABILIZATION DEVICES 129

TABLE 76 DYNAMIC STABILIZATION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 129

TABLE 77 DYNAMIC STABILIZATION DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION) 129

6.7.3.1 Interspinous process spacers 129

6.7.3.1.1 Positive outcomes and outpatient procedures to drive demand 129

TABLE 78 INTERSPINOUS PROCESS SPACERS MARKET, BY REGION, 2021-2028 (USD MILLION) 130

6.7.3.2 Pedicle screw-based dynamic rod devices 130

6.7.3.2.1 Need for long-term safety and efficacy evidence to restrain adoption 130

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TABLE 79∏PEDICLE SCREW-BASED DYNAMIC ROD DEVICES, BY REGION, 2021-2028 (USD MILLION)∏130

6.7.3.3 Facet replacement products 131

6.7.3.3.1 Positive clinical outcomes and rising interest from players to support growth 131

TABLE 80 FACET REPLACEMENT PRODUCTS MARKET, BY REGION, 2021-2028 (USD MILLION) 131

6.7.4□ARTIFICIAL DISCS□131

TABLE 81 ARTIFICIAL DISCS MARKET, BY TYPE, 2021-2028 (USD MILLION) 131

TABLE 82 ARTIFICIAL DISCS MARKET, BY REGION, 2021-2028 (USD MILLION) 132

6.7.4.1 Artificial cervical discs 132

6.7.4.1.1 Increasing adoption of artificial disc replacement to drive market 132

TABLE 83 ARTIFICIAL CERVICAL DISCS MARKET, BY REGION, 2021-2028 (USD MILLION) 132

6.7.4.2∏Artificial lumbar discs∏133

6.7.4.2.1 □Limited evidence for effectiveness and possibility of complications to hinder growth □133

TABLE 84∏ARTIFICIAL LUMBAR DISCS MARKET, BY REGION, 2021-2028 (USD MILLION)∏133

6.7.5 ANNULUS REPAIR DEVICES 134

6.7.5.1 Rising target patient population to drive usage 134

TABLE 85 ANNULUS REPAIR DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION) 134

6.7.6 NUCLEAR DISC PROSTHESES 134

6.7.6.1 Nuclear disc prostheses to register high growth 134

TABLE 86 NUCLEAR DISC PROSTHESES MARKET, BY REGION, 2021-2028 (USD MILLION) 134

6.8 SPINE BONE STIMULATORS □135

TABLE 87 SPINE BONE STIMULATORS MARKET, BY TYPE, 2021-2028 (USD MILLION) 135

TABLE 88 SPINE BONE STIMULATORS MARKET, BY REGION, 2021-2028 (USD MILLION) 135

6.8.1 SPINE BONE STIMULATORS MARKET, BY APPLICATION 136

TABLE 89∏SPINE BONE STIMULATORS MARKET, BY APPLICATION, 2021-2028 (USD MILLION)∏136

6.8.2 SPINE BONE STIMULATORS MARKET, BY TYPE OF SURGERY 136

TABLE 90∏SPINE BONE STIMULATORS MARKET, BY TYPE OF SURGERY, 2021-2028 (USD MILLION)∏136

6.8.3 NONINVASIVE SPINE BONE STIMULATORS 136

TABLE 91 NONINVASIVE SPINE BONE STIMULATORS MARKET, BY TYPE, 2021-2028 (USD MILLION) 136

TABLE 92 NONINVASIVE SPINE BONE STIMULATORS MARKET, BY REGION, 2021-2028 (USD MILLION) 137

6.8.3.1 Pulsed electromagnetic field devices 137

6.8.3.2 CC & CMF devices 137

6.8.4∏INVASIVE SPINE BONE STIMULATORS∏138

6.8.4.1 Disadvantages and complications to affect pace of market growth 138

TABLE 93 INVASIVE SPINE BONE STIMULATORS MARKET, BY REGION, 2021-2028 (USD MILLION) 138

7□SPINAL IMPLANTS MARKET, BY TYPE OF SURGERY□139

7.1□INTRODUCTION□140

TABLE 94 SPINAL IMPLANTS MARKET, BY TYPE OF SURGERY, 2021-2028 (USD MILLION) 140

7.2 OPEN SURGERY 140

7.2.1□INCREASING PREFERENCE FOR OPEN SPINE SURGERIES TO DRIVE MARKET□140

TABLE 95 SPINAL IMPLANTS MARKET FOR OPEN SURGERY, BY REGION, 2021-2028 (USD MILLION) 141

7.3 MINIMALLY INVASIVE SURGERY 141

7.3.1 MINIMALLY INVASIVE SURGERY SEGMENT TO REGISTER HIGHEST GROWTH 141

TABLE 96□SPINAL IMPLANTS MARKET FOR MINIMALLY INVASIVE SURGERY, BY REGION, 2021-2028 (USD MILLION)□142 8□SPINAL IMPLANTS MARKET, BY APPLICATION□143

8.1□INTRODUCTION□144

TABLE 97 SPINAL IMPLANTS MARKET, BY APPLICATION, 2021-2028 (USD MILLION) 144

8.2 SPINAL FUSION & FIXATION 144

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8.2.1 SPINAL FUSION & FIXATION TECHNOLOGIES TO DOMINATE MARKET OVER FORECAST PERIOD 144

TABLE 98 SPINAL IMPLANTS MARKET FOR SPINAL FUSION & FIXATION, BY REGION, 2021-2028 (USD MILLION) 145 8.3 VCF TREATMENT 145

8.3.1 | INCREASING FRACTURE INCIDENCE TO SUPPORT MARKET GROWTH | 145

TABLE 99∏SPINAL IMPLANTS MARKET FOR VCF TREATMENT, BY REGION, 2021-2028 (USD MILLION)∏146

8.4 MOTION PRESERVATION/NON-FUSION 146

8.4.1 ⊓MOTION PRESERVATION/NON-FUSION TECHNOLOGIES TO WITNESS HIGHEST GROWTH □ 146

TABLE 100[SPINAL IMPLANTS MARKET FOR MOTION PRESERVATION/NON-FUSION, BY REGION, 2021-2028 (USD MILLION)[147 8.5|SPINAL DECOMPRESSION[147]

8.5.1 RISING INCIDENCE OF SPINAL TUMORS AND DEVELOPMENT OF MINIMALLY INVASIVE DEVICES TO DRIVE MARKET 147 TABLE 101 SPINAL IMPLANTS MARKET FOR SPINAL DECOMPRESSION, BY REGION, 2021-2028 (USD MILLION) 148 9 SPINAL IMPLANTS MARKET, BY END USER 149

9.1⊓INTRODUCTION⊓150

TABLE 102 SPINAL IMPLANTS MARKET, BY END USER, 2021-2028 (USD MILLION) 150

9.2∏HOSPITALS∏150

9.2.1 HOSPITALS TO HOLD LARGEST MARKET SHARE 150

TABLE 103 SPINAL IMPLANTS MARKET FOR HOSPITALS, BY REGION, 2021-2028 (USD MILLION) 150

9.3 ORTHOPEDIC CENTERS 151

9.3.1 EARLY DETECTION OF SPINAL DISORDERS AND LOWER TURNAROUND TIME TO DRIVE MARKET 151

TABLE 104 SPINAL IMPLANTS MARKET FOR ORTHOPEDIC CENTERS, BY REGION, 2021-2028 (USD MILLION) 151

10 SPINAL IMPLANTS MARKET, BY REGION 152

10.1∏INTRODUCTION∏153

TABLE 105 SPINAL IMPLANTS MARKET, BY REGION, 2021-2028 (USD MILLION) 153

10.2□NORTH AMERICA□153

10.2.1 NORTH AMERICA: RECESSION IMPACT 153

FIGURE 25 NORTH AMERICA: MARKET SNAPSHOT 154

TABLE 106 NORTH AMERICA: SPINAL IMPLANTS MARKET, BY COUNTRY, 2021-2028 (USD MILLION) 154

TABLE 107 NORTH AMERICA: SPINAL IMPLANTS MARKET, BY PRODUCT, 2021-2028 (USD MILLION) 155

TABLE 108□NORTH AMERICA: THORACIC & LUMBAR FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)□155

TABLE 109 NORTH AMERICA: INTERBODY THORACIC & LUMBAR FUSION DEVICES MARKET, BY APPROACH, 2021-2028 (USD MILLION) 156

TABLE 110 NORTH AMERICA: INTERBODY THORACIC & LUMBAR FUSION DEVICES MARKET, BY MATERIAL, 2021-2028 (USD MILLION) 156

TABLE 111 NORTH AMERICA: CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 157

TABLE 112 NORTH AMERICA: ANTERIOR CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 157

TABLE 113 NORTH AMERICA: POSTERIOR CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 157

TABLE 114 NORTH AMERICA: SPINE BIOLOGICS MARKET, BY TYPE, 2021-2028 (USD MILLION) 158

TABLE 115 NORTH AMERICA: VCF TREATMENT DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 158

TABLE 116 NORTH AMERICA: SPINAL DECOMPRESSION DEVICES MARKET, BY PROCEDURE, 2021-2028 (USD MILLION) 159

TABLE 117□NORTH AMERICA: NON-FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)□159

TABLE 118 NORTH AMERICA: DYNAMIC STABILIZATION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 160

TABLE 119 NORTH AMERICA: ARTIFICIAL DISCS MARKET, BY TYPE, 2021-2028 (USD MILLION) 160

TABLE 120 NORTH AMERICA: SPINE BONE STIMULATORS MARKET, BY TYPE, 2021-2028 (USD MILLION) ☐ 160

TABLE 121 NORTH AMERICA: NONINVASIVE SPINE BONE STIMULATORS MARKET, BY TYPE, 2021-2028 (USD MILLION) 161

TABLE 122 NORTH AMERICA: SPINAL IMPLANTS MARKET, BY TYPE OF SURGERY, 2021-2028 (USD MILLION) 161

TABLE 123∏NORTH AMERICA: SPINAL IMPLANTS MARKET, BY APPLICATION, 2021-2028 (USD MILLION)∏161

TABLE 124 NORTH AMERICA: SPINAL IMPLANTS MARKET, BY END USER, 2021-2028 (USD MILLION) 162

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```
10.2.2 US 162
```

10.2.2.1 US to dominate North American market 162

TABLE 125 US: SPINAL IMPLANTS MARKET, BY PRODUCT, 2021-2028 (USD MILLION) 162

TABLE 126∏US: THORACIC & LUMBAR FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)∏163

TABLE 127 US: CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 163

TABLE 128 US: SPINE BIOLOGICS MARKET, BY TYPE, 2021-2028 (USD MILLION) 164

TABLE 129∏US: VCF TREATMENT DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)∏164

TABLE 130 US: SPINAL DECOMPRESSION DEVICES MARKET, BY PROCEDURE, 2021-2028 (USD MILLION) 165

TABLE 131 US: NON-FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 165

TABLE 132 US: SPINE BONE STIMULATORS MARKET, BY TYPE, 2021-2028 (USD MILLION) 165

10.2.3 CANADA 166

10.2.3.1 ∏Inadequate reimbursement for spinal procedures to restrain market growth ☐ 166

TABLE 133∏CANADA: SPINAL IMPLANTS MARKET, BY PRODUCT, 2021-2028 (USD MILLION)∏166

TABLE 134∏CANADA: THORACIC & LUMBAR FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)∏167

TABLE 135∏CANADA: CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)∏167

TABLE 136 CANADA: SPINE BIOLOGICS MARKET, BY TYPE, 2021-2028 (USD MILLION) 168

TABLE 137 CANADA: VCF TREATMENT DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 168

TABLE 138∏CANADA: SPINAL DECOMPRESSION DEVICES MARKET, BY PROCEDURE, 2021-2028 (USD MILLION)∏169

TABLE 139 CANADA: NON-FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 169

TABLE 140 CANADA: SPINE BONE STIMULATORS MARKET, BY TYPE, 2021-2028 (USD MILLION) 169

10.3 EUROPE 170

10.3.1 EUROPE: RECESSION IMPACT 170

TABLE 141∏EUROPE: SPINAL IMPLANTS MARKET, BY COUNTRY, 2021-2028 (USD MILLION)∏170

TABLE 142∏EUROPE: SPINAL IMPLANTS MARKET, BY PRODUCT, 2021-2028 (USD MILLION)∏171

TABLE 143□EUROPE: THORACIC & LUMBAR FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)□171

TABLE 144 $\square$ EUROPE: INTERBODY THORACIC & LUMBAR FUSION DEVICES MARKET, BY APPROACH, 2021-2028 (USD MILLION) $\square$ 172

TABLE 145∏EUROPE: INTERBODY THORACIC & LUMBAR FUSION DEVICES MARKET, BY MATERIAL, 2021-2028 (USD MILLION)∏172

TABLE 146 TEUROPE: CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) T173

TABLE 147□EUROPE: ANTERIOR CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)□173

TABLE 148∏EUROPE: POSTERIOR CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)∏173

TABLE 149 EUROPE: SPINE BIOLOGICS MARKET, BY TYPE, 2021-2028 (USD MILLION) 174

TABLE 150∏EUROPE: VCF TREATMENT DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)∏174

TABLE 151∏EUROPE: SPINAL DECOMPRESSION DEVICES MARKET, BY PROCEDURE, 2021-2028 (USD MILLION)∏175

TABLE 152 EUROPE: NON-FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 175

TABLE 153∏EUROPE: DYNAMIC STABILIZATION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)∏176

TABLE 154∏EUROPE: ARTIFICIAL DISCS MARKET, BY TYPE, 2021-2028 (USD MILLION)∏176

TABLE 155 PEUROPE: SPINE BONE STIMULATORS MARKET, BY TYPE, 2021-2028 (USD MILLION) P176

TABLE 156∏EUROPE: NONINVASIVE SPINE BONE STIMULATORS MARKET, BY TYPE, 2021-2028 (USD MILLION)∏177

TABLE 157∏EUROPE: SPINAL IMPLANTS MARKET, BY TYPE OF SURGERY, 2021-2028 (USD MILLION)∏177

TABLE 158 EUROPE: SPINAL IMPLANTS MARKET, BY APPLICATION, 2021-2028 (USD MILLION) 177

TABLE 159∏EUROPE: SPINAL IMPLANTS MARKET, BY END USER, 2021-2028 (USD MILLION)∏178

10.3.2 GERMANY 178

10.3.2.1 Germany to hold largest market share in Europe 178

TABLE 160 GERMANY: SPINAL IMPLANTS MARKET, BY PRODUCT, 2021-2028 (USD MILLION) 178

TABLE 161 GERMANY: THORACIC & LUMBAR FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 179

TABLE 162 GERMANY: CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 179

TABLE 163 GERMANY: SPINE BIOLOGICS MARKET, BY TYPE, 2021-2028 (USD MILLION) 180

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TABLE 164 GERMANY: VCF TREATMENT DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 180

TABLE 165 GERMANY: SPINAL DECOMPRESSION DEVICES MARKET, BY PROCEDURE, 2021-2028 (USD MILLION) 181

TABLE 166 GERMANY: NON-FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 181 TABLE 167 GERMANY: SPINE BONE STIMULATORS MARKET, BY TYPE, 2021-2028 (USD MILLION) 181

10.3.3 FRANCE 182

10.3.3.1 Rising healthcare expenditure to support market growth 182

TABLE 168∏FRANCE: SPINAL IMPLANTS MARKET, BY PRODUCT, 2021-2028 (USD MILLION)∏182

TABLE 169□FRANCE: THORACIC & LUMBAR FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)□182

TABLE 170 FRANCE: CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 183

TABLE 171 FRANCE: SPINE BIOLOGICS MARKET, BY TYPE, 2021-2028 (USD MILLION) 183

TABLE 172∏FRANCE: VCF TREATMENT DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)∏183

TABLE 173∏FRANCE: SPINAL DECOMPRESSION DEVICES MARKET, BY PROCEDURE, 2021-2028 (USD MILLION)∏184

TABLE 174□FRANCE: NON-FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)□184
TABLE 175□FRANCE: SPINE BONE STIMULATORS MARKET, BY TYPE, 2021-2028 (USD MILLION)□184

10.3.4∏UK∏185

10.3.4.1 Rising cost of spinal surgeries to hinder market growth 185

TABLE 176 UK: SPINAL IMPLANTS MARKET, BY PRODUCT, 2021-2028 (USD MILLION) 185

TABLE 177∏UK: THORACIC & LUMBAR FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)∏186

TABLE 178 UK: CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 186

TABLE 179∏UK: SPINE BIOLOGICS MARKET, BY TYPE, 2021-2028 (USD MILLION)∏187

TABLE 180 UK: VCF TREATMENT DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 187

TABLE 181 UK: SPINAL DECOMPRESSION DEVICES MARKET, BY PROCEDURE, 2021-2028 (USD MILLION) 188

TABLE 182  $\square$  UK: NON-FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)  $\square$  188

TABLE 183□UK: SPINE BONE STIMULATORS MARKET, BY TYPE, 2021-2028 (USD MILLION)□188

10.3.5 | ITALY | 189

10.3.5.1 Demand for MIS to positively affect market growth 189

TABLE 184 | ITALY: SPINAL IMPLANTS MARKET, BY PRODUCT, 2021-2028 (USD MILLION) | 189

TABLE 185 | ITALY: THORACIC & LUMBAR FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) | 190

TABLE 186 TALY: CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 190

TABLE 187∏ITALY: SPINE BIOLOGICS MARKET, BY TYPE, 2021-2028 (USD MILLION)∏191

TABLE 188 TALY: VCF TREATMENT DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 191

TABLE 189∏ITALY: SPINAL DECOMPRESSION DEVICES MARKET, BY PROCEDURE, 2021-2028 (USD MILLION)∏192

TABLE 190 ITALY: NON-FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) IT192

TABLE 191 TALY: SPINE BONE STIMULATORS MARKET, BY TYPE, 2021-2028 (USD MILLION) 192

10.3.6 SPAIN 193

10.3.6.1 Growing preference for MIS to support market growth 193

TABLE 192 SPAIN: SPINAL IMPLANTS MARKET, BY PRODUCT, 2021-2028 (USD MILLION) 193

TABLE 193∏SPAIN: THORACIC & LUMBAR FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)∏194

TABLE 194∏SPAIN: CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)∏194

TABLE 195 SPAIN: SPINE BIOLOGICS MARKET, BY TYPE, 2021-2028 (USD MILLION) 195

TABLE 196 SPAIN: VCF TREATMENT DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 195

TABLE 197  $\square$ SPAIN: SPINAL DECOMPRESSION DEVICES MARKET, BY PROCEDURE, 2021-2028 (USD MILLION)  $\square$ 196

TABLE 198 SPAIN: NON-FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 196

TABLE 199∏SPAIN: SPINE BONE STIMULATORS MARKET, BY TYPE, 2021-2028 (USD MILLION)∏196

10.3.7 REST OF EUROPE 197

TABLE 200 REST OF EUROPE: SPINAL IMPLANTS MARKET, BY PRODUCT, 2021-2028 (USD MILLION) 197

TABLE 201□REST OF EUROPE: THORACIC & LUMBAR FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION)□197

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TABLE 202 REST OF EUROPE: CERVICAL FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 198

TABLE 203[V: SPINE BIOLOGICS MARKET, BY TYPE, 2021-2028 (USD MILLION)[198

TABLE 204 REST OF EUROPE: VCF TREATMENT DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 198

TABLE 205 REST OF EUROPE: SPINAL DECOMPRESSION DEVICES MARKET, BY PROCEDURE, 2021-2028 (USD MILLION) 199

TABLE 206 REST OF EUROPE: NON-FUSION DEVICES MARKET, BY TYPE, 2021-2028 (USD MILLION) 199

TABLE 207 REST OF EUROPE: SPINE BONE STIMULATORS MARKET, BY TYPE, 2021-2028 (USD MILLION) 199

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