

Enterprise Asset Management Market by Offering, Application (Asset Life Cycle Management, Inventory Management, Predictive Maintenance), Deployment Model, Organization Size, Vertical (Manufacturing, Energy & Utilities) & Region - Global Forecast to 2028

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Report description:

The enterprise asset management market is expected to grow from USD 4.7 billion in 2023 to USD 7.6 billion by 2028 at a Compound Annual Growth Rate (CAGR) of 9.8% during the forecast period. Predictive and preventive maintenance to extend the life of assets and the emergence of technologies to offer competitive advantage will drive the demand for the enterprise asset management market. Integration of enterprise asset management systems with third-party ERP systems and cybersecurity concerns are significant challenges for the growth of the enterprise asset management market.

"As per the services, the managed services segment is expected to grow at a higher CAGR during the forecast period. "

Security systems must be regularly upgraded to counter new threats, attacks, ransomware, and sophisticated cybercriminals. As a result, companies rapidly outsource their asset security concerns to specialized service providers such as Managed Security Service Providers (MSSPs). Managed services secure data generated from assets and provide confidentiality, integrity, and availability. Regulatory compliances are achieved, and the reduction in data breaches and protection of intellectual property is guaranteed. In addition, maintenance outsourcing also plays a significant role in the enterprise asset management market by offering organizations a strategic approach to managing their assets efficiently. Outsourcing maintenance activities to specialized service providers allows companies to tap into external expertise, benefit from industry best practices, and focus on their core business functions. It provides a cost-effective solution, as organizations can access a pool of skilled professionals without requiring extensive in-house training and resource allocation.

"As per vertical, the energy & utilities vertical to hold second largest market share in 2023."

EAM solutions play a pivotal role in the energy & utilities sector by providing a comprehensive platform for managing diverse

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assets, including power plants, pipelines, grid infrastructure, and utility equipment. These solutions help organizations optimize asset lifecycle management, streamline maintenance processes, and implement predictive maintenance strategies to reduce downtime and enhance operational efficiency. In the context of renewable energy sources, EAM solutions aid in monitoring and maintaining assets like wind turbines and solar panels, contributing to the sustainability and reliability of the energy supply. Integrating EAM with Internet of Things (IoT) technologies allows real-time equipment health monitoring, enabling proactive decision-making. Additionally, EAM solutions assist in compliance management, ensuring adherence to safety and environmental regulations. As the Energy and Utilities sector undergoes digital transformation, adopting EAM solutions becomes instrumental in achieving cost savings, maximizing asset performance, and ensuring the resilience of critical infrastructure.

As per region, Europe will witness the second-largest market share during the forecast period.

The adoption of Enterprise Asset Management (EAM) solutions in Europe reflects a region at the forefront of technological innovation and digital transformation. European organizations across diverse industries leverage advanced technical infrastructure to enhance asset management processes. Robust IT investments contribute to implementing sophisticated EAM solutions, enabling businesses to optimize asset lifecycles, improve maintenance strategies, and ensure regulatory compliance. The adoption of cloud-based and Software-as-a-Service (SaaS) EAM solutions is gaining prominence, allowing organizations to leverage scalable and flexible platforms. This shift towards cloud and SaaS investments facilitates real-time data access, collaboration, and remote asset management capabilities. In addition, sustainability is becoming a top priority for European businesses. EAM solutions can contribute by optimizing resource utilization, reducing energy consumption, and minimizing waste generation; this aligns with evolving consumer preferences and corporate social responsibility goals.

The breakup of the profiles of the primary participants is below:

-□By Company: Tier I: 37%, Tier II: 25%, and Tier III: 38%

-□By Designation: C-Level Executives: 22%, Director Level: 33%, and Others: 45%

-□By Region: North America: 42%, Europe: 25%, Asia Pacific: 18%, Rest of World: 15%

Note: Others include sales managers, marketing managers, and product managers

Note: The rest of the World consists of the Middle East & Africa, and Latin America

Note: Tier 1 companies have revenues of more than USD 100 million; tier 2 companies' revenue ranges from USD 10 million to USD 100 million; and tier 3 companies' revenue is less than 10 million

Source: Secondary Literature, Expert Interviews, and MarketsandMarkets Analysis

Some of the significant vendors offering enterprise asset management software across the globe include IBM (US), SAP (Germany), Oracle (US), Hexagon (Sweden), IFS (Sweden), Hitachi Energy (Switzerland), IFS Intelligent Process Solutions (Germany), Accruent (US), AVEVA (UK), Aptean (US), eMaint (US), CGI (Canada), UpKeep (US), RFgen Software (US), AssetWorks (US), and Ramco Systems (India).

Research coverage:

The market study covers the enterprise asset management market across segments. It aims to estimate the market size and the growth potential of this market across different market segments, such as offering, application, deployment model, organization size, vertical, and region. It includes an in-depth competitive analysis of the key players in the market, their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Reasons to buy this report:

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall enterprise asset management market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

-□Analysis of key drivers (predictive and preventive maintenance to extend the life of assets, emergence of technologies to offer

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competitive advantage, growing need for a 360-degree view of assets, need to overcome unplanned downtime to prevent losses), restraints (regulatory compliance issues, concerns over data security & confidentiality) opportunities (data-driven asset management, inclination of organizations towards cloud-based EAM, need for remote asset management with the outbreak of COVID-19), and challenges (integration of enterprise asset management systems with third-party ERP systems, cybersecurity concerns) influencing the growth of the enterprise asset management market.

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the enterprise asset management market.

-□Market Development: Comprehensive information about lucrative markets - the report analyses the enterprise asset management market across varied regions.

-□Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the enterprise asset management market.

-□Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like IBM (US), SAP (Germany), Oracle (US), Hexagon (Sweden), and IFS (Sweden) among others in the enterprise asset management market.

Table of Contents:

1□INTRODUCTION□	28
1.1□STUDY OBJECTIVES□	28
1.2□MARKET DEFINITION□	28
1.2.1□INCLUSIONS AND EXCLUSIONS□	29
1.3□MARKET SCOPE□	30
1.3.1□MARKET SEGMENTATION□	31
FIGURE 1□ENTERPRISE ASSET MANAGEMENT MARKET SEGMENTATION□	31
1.3.2□REGIONS COVERED□	32
FIGURE 2□ENTERPRISE ASSET MANAGEMENT MARKET SEGMENTATION, BY REGION□	32
1.3.3□YEARS CONSIDERED□	32
FIGURE 3□YEARS CONSIDERED□	32
1.4□CURRENCY CONSIDERED□	33
TABLE 1□USD EXCHANGE RATES, 2018-2022□	33
1.5□STAKEHOLDERS□	33
1.6□SUMMARY OF CHANGES□	34
1.6.1□RECESSION IMPACT□	34
2□RESEARCH METHODOLOGY□	36
2.1□RESEARCH APPROACH□	36
FIGURE 4□ENTERPRISE ASSET MANAGEMENT MARKET: RESEARCH DESIGN□	37
2.1.1□SECONDARY DATA□	38
2.1.2□PRIMARY DATA□	39
2.1.2.1□Breakup of primary profiles□	40
FIGURE 5□BREAKUP OF PRIMARY PROFILES, BY COMPANY TYPE, DESIGNATION, AND REGION□	40
2.1.2.2□Key industry insights□	40
2.2□MARKET FORECAST□	41
TABLE 2□FACTOR ANALYSIS□	41
2.3□MARKET SIZE ESTIMATION□	42

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FIGURE 6	ENTERPRISE ASSET MANAGEMENT MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES	42
2.3.1	TOP-DOWN APPROACH	43
FIGURE 7	TOP-DOWN APPROACH	43
2.3.2	BOTTOM-UP APPROACH	43
FIGURE 8	BOTTOM-UP APPROACH	44
FIGURE 9	ENTERPRISE ASSET MANAGEMENT MARKET: RESEARCH FLOW	44
FIGURE 10	SUPPLY-SIDE ANALYSIS	45
FIGURE 11	BOTTOM-UP APPROACH FROM SUPPLY SIDE: COLLECTIVE REVENUE OF VENDORS	45
FIGURE 12	SUPPLY-SIDE APPROACH: CAGR PROJECTIONS	46
FIGURE 13	DEMAND-SIDE APPROACH	46
2.4	DATA TRIANGULATION	48
FIGURE 14	DATA TRIANGULATION	48
2.5	IMPACT OF RECESSION ON GLOBAL ENTERPRISE ASSET MANAGEMENT MARKET	49
2.6	RESEARCH ASSUMPTIONS	50
2.7	LIMITATIONS	52
3	EXECUTIVE SUMMARY	53
TABLE 3	ENTERPRISE ASSET MANAGEMENT MARKET SIZE AND GROWTH, 2018-2022 (USD MILLION, Y-O-Y%)	53
TABLE 4	ENTERPRISE ASSET MANAGEMENT MARKET SIZE AND GROWTH, 2023-2028 (USD MILLION, Y-O-Y%)	54
FIGURE 15	GLOBAL ENTERPRISE ASSET MANAGEMENT MARKET TO WITNESS SIGNIFICANT GROWTH	54
FIGURE 16	FASTEST-GROWING SEGMENTS IN ENTERPRISE ASSET MANAGEMENT MARKET, 2023-2028	55
FIGURE 17	ENTERPRISE ASSET MANAGEMENT MARKET: REGIONAL SNAPSHOT	55
4	PREMIUM INSIGHTS	57
4.1	OVERVIEW OF ENTERPRISE ASSET MANAGEMENT MARKET	57
FIGURE 18	NEED TO MINIMIZE UNPLANNED DOWNTIME, REDUCE MAINTENANCE COST THROUGH PREDICTIVE & PREVENTIVE STRATEGIES, AND EXTEND LIFESPAN OF ASSETS TO DRIVE MARKET GROWTH	57
4.2	ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING	58
FIGURE 19	ENTERPRISE ASSET MANAGEMENT SOLUTIONS TO ACCOUNT FOR LARGER MARKET SHARE DURING FORECAST PERIOD	58
4.3	ENTERPRISE ASSET MANAGEMENT MARKET, BY APPLICATION	58
FIGURE 20	ASSET LIFECYCLE MANAGEMENT TO ACCOUNT FOR LARGEST APPLICATION MARKET DURING FORECAST PERIOD	58
4.4	ENTERPRISE ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODEL	59
FIGURE 21	ON-PREMISE DEPLOYMENT TO WITNESS SIGNIFICANTLY HIGHER DEMAND DURING FORECAST PERIOD	59
4.5	ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE	59
FIGURE 22	LARGE ENTERPRISES TO ACCOUNT FOR LARGER ADOPTION OF ENTERPRISE ASSET MANAGEMENT MARKET DURING FORECAST PERIOD	59
4.6	ENTERPRISE ASSET MANAGEMENT MARKET, BY VERTICAL	60
FIGURE 23	GOVERNMENT & DEFENSE VERTICAL TO ACCOUNT FOR LARGEST MARKET SHARE IN 2023	60
4.7	ENTERPRISE ASSET MANAGEMENT MARKET: REGIONAL SCENARIO	60
FIGURE 24	ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENT IN NEXT FIVE YEARS	60
?		
5	MARKET OVERVIEW AND INDUSTRY TRENDS	61
5.1	INTRODUCTION	61
5.2	MARKET DYNAMICS	61
FIGURE 25	DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: ENTERPRISE ASSET MANAGEMENT MARKET	61
5.2.1	DRIVERS	62
5.2.1.1	Predictive and preventive maintenance to extend life of assets	62
5.2.1.2	Emergence of technologies to offer competitive advantage	62

FIGURE 26 IMPACT OF EMERGING TECHNOLOGIES ON MAINTENANCE AND BUSINESS PRACTICES, 2023 63

5.2.1.3 Rise in need for 360-degree view of assets 63

5.2.1.4 Need to overcome unplanned downtime to prevent losses 63

5.2.2 RESTRAINTS 64

5.2.2.1 Regulatory compliance issues 64

5.2.2.2 Concerns over data security & confidentiality 64

5.2.3 OPPORTUNITIES 64

5.2.3.1 Data-driven asset management 64

FIGURE 27 NEED FOR DATA TO MONITOR ASSET HEALTH & PERFORMANCE, 2023 65

5.2.3.2 Inclination of organizations toward cloud-based systems 65

5.2.3.3 Need for remote asset management with outbreak of COVID-19 65

5.2.4 CHALLENGES 66

5.2.4.1 Integration of enterprise asset management systems with third-party ERP systems 66

5.2.4.2 Concerns regarding cybersecurity 66

5.3 CASE STUDY ANALYSIS 66

5.3.1 IBM HELPED DUBAI INTERNATIONAL AIRPORT MANAGE ASSETS ACROSS SEVERAL THOUSAND LOCATIONS 66

5.3.2 ERG OPTIMIZED PLANT MAINTENANCE AND REDUCED DOWNTIME 67

5.3.3 HOLMEN STREAMLINED MAINTENANCE, SUPPORTED UPTIME, AND REDUCED COSTS WITH IFS ENTERPRISE ASSET MANAGEMENT 68

5.3.4 MAINPAC'S ENTERPRISE ASSET MANAGEMENT HELPED SAVE MONEY FOR PORT OPERATOR 68

5.3.5 FIIX CMMS PROVIDED FLEXIBILITY TO ADAPT TO CHANGING BUSINESS CONDITIONS 69

5.3.6 COREFX IMPLEMENTED APTEAN ENTERPRISE ASSET MANAGEMENT FOR TRANSPARENCY, SAFETY, AND EFFICIENCY 69

5.4 VALUE CHAIN ANALYSIS 70

FIGURE 28 ENTERPRISE ASSET MANAGEMENT MARKET: VALUE CHAIN ANALYSIS 70

5.5 ECOSYSTEM 71

FIGURE 29 ENTERPRISE ASSET MANAGEMENT MARKET: ECOSYSTEM 71

5.6 TECHNOLOGICAL ANALYSIS 72

5.6.1 KEY TECHNOLOGY 72

5.6.1.1 Cloud computing 72

5.6.1.2 Mobility 72

5.6.2 COMPLEMENTARY TECHNOLOGY 72

5.6.2.1 Internet of Things (IoT) 72

5.6.2.2 AR/VR 73

5.6.3 ADJACENT TECHNOLOGY 73

5.6.3.1 Blockchain 73

5.6.3.2 AI/ML 73

5.7 PRICING ANALYSIS 74

TABLE 5 INDICATIVE PRICING ANALYSIS OF ENTERPRISE ASSET MANAGEMENT VENDORS, BY OFFERING 74

5.8 PATENT ANALYSIS 75

FIGURE 30 NUMBER OF PATENTS PUBLISHED, 2012-2022 75

FIGURE 31 TOP FIVE GLOBAL PATENT OWNERS 76

TABLE 6 US: TOP 10 PATENT APPLICANTS 76

5.9 PORTER'S FIVE FORCES ANALYSIS 76

FIGURE 32 ENTERPRISE ASSET MANAGEMENT MARKET: PORTER'S FIVE FORCES ANALYSIS 77

TABLE 7 PORTER'S FIVE FORCES IMPACT ON ENTERPRISE ASSET MANAGEMENT MARKET 77

5.9.1 THREAT OF NEW ENTRANTS 77

5.9.2 THREAT OF SUBSTITUTES 78

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5.9.3	BARGAINING POWER OF SUPPLIERS	78
5.9.4	BARGAINING POWER OF BUYERS	78
5.9.5	INTENSITY OF COMPETITIVE RIVALRY	78
5.10	REGULATORY LANDSCAPE	79
5.10.1	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	79
TABLE 8	NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	79
TABLE 9	EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	80
TABLE 10	ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	80
TABLE 11	ROW: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	81
5.10.2	REGULATIONS	81
5.11	TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS	84
FIGURE 33	REVENUE SHIFT FOR ENTERPRISE ASSET MANAGEMENT MARKET	84
5.12	KEY STAKEHOLDERS & BUYING CRITERIA	84
5.12.1	KEY STAKEHOLDERS IN BUYING PROCESS	84
FIGURE 34	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR END USERS	85
TABLE 12	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR END USERS	85
5.12.2	BUYING CRITERIA	85
FIGURE 35	KEY BUYING CRITERIA FOR END USERS	85
TABLE 13	KEY BUYING CRITERIA FOR END USERS	86
5.13	BUSINESS MODEL ANALYSIS	86
FIGURE 36	ENTERPRISE ASSET MANAGEMENT MARKET: BUSINESS MODEL	87
5.14	KEY CONFERENCES AND EVENTS	87
TABLE 14	ENTERPRISE ASSET MANAGEMENT MARKET: DETAILED LIST OF CONFERENCES AND EVENTS, 2024-2025	87
6	ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING	88
6.1	INTRODUCTION	89
FIGURE 37	ENTERPRISE ASSET MANAGEMENT SOLUTIONS TO BE LARGER MARKET DURING FORECAST PERIOD	89
6.1.1	OFFERING: ENTERPRISE ASSET MANAGEMENT MARKET DRIVERS	89
TABLE 15	ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)	90
TABLE 16	ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)	90
6.2	SOLUTIONS	90
6.2.1	OPTIMIZATION OF PRODUCTION WORKFLOW BY MANAGING PHYSICAL ASSETS	90
TABLE 17	ENTERPRISE ASSET MANAGEMENT SOLUTIONS MARKET, BY REGION, 2018-2022 (USD MILLION)	91
TABLE 18	ENTERPRISE ASSET MANAGEMENT SOLUTIONS MARKET, BY REGION, 2023-2028 (USD MILLION)	91
6.3	SERVICES	91
6.3.1	IMPROVED ASSET PERFORMANCE, REDUCED DOWNTIME, AND ENHANCED OVERALL OPERATIONAL EFFECTIVENESS WITH SERVICES	91
FIGURE 38	MANAGED SERVICES TO GROW AT HIGHER CAGR DURING FORECAST PERIOD	92
TABLE 19	ENTERPRISE ASSET MANAGEMENT MARKET, BY SERVICE, 2018-2022 (USD MILLION)	92
TABLE 20	ENTERPRISE ASSET MANAGEMENT MARKET, BY SERVICE, 2023-2028 (USD MILLION)	92
6.3.2	PROFESSIONAL SERVICES	93
6.3.2.1	Planning & consulting	93
6.3.2.2	Training & education	93
6.3.2.3	Support & maintenance	93
TABLE 21	ENTERPRISE ASSET MANAGEMENT PROFESSIONAL SERVICES MARKET, BY REGION, 2018-2022 (USD MILLION)	93
TABLE 22	ENTERPRISE ASSET MANAGEMENT PROFESSIONAL SERVICES MARKET, BY REGION, 2023-2028 (USD MILLION)	94
6.3.3	MANAGED SERVICES	94
TABLE 23	ENTERPRISE ASSET MANAGEMENT MANAGED SERVICES MARKET, BY REGION, 2018-2022 (USD MILLION)	94

TABLE 24 ENTERPRISE ASSET MANAGEMENT MANAGED SERVICES MARKET, BY REGION, 2023-2028 (USD MILLION) 95

?

7 ENTERPRISE ASSET MANAGEMENT MARKET, BY APPLICATION 96

7.1 INTRODUCTION 97

7.1.1 APPLICATION: ENTERPRISE ASSET MANAGEMENT MARKET DRIVERS 97

FIGURE 39 PREDICTIVE MAINTENANCE TO RECORD HIGHEST CAGR AMONG APPLICATIONS DURING FORECAST PERIOD 97

TABLE 25 ENTERPRISE ASSET MANAGEMENT MARKET, BY APPLICATION, 2018-2022 (USD MILLION) 98

TABLE 26 ENTERPRISE ASSET MANAGEMENT MARKET, BY APPLICATION, 2023-2028 (USD MILLION) 98

7.2 ASSET LIFECYCLE MANAGEMENT 98

7.2.1 NEED TO IMPROVE ACCESSIBILITY AND MANAGEMENT OF ASSETS 98

TABLE 27 ENTERPRISE ASSET LIFECYCLE MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 99

TABLE 28 ENTERPRISE ASSET LIFECYCLE MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION) 99

7.3 INVENTORY MANAGEMENT 100

7.3.1 ABILITY TO SYSTEMATICALLY TRACK FLOW OF GOODS FROM MANUFACTURERS TO CUSTOMERS 100

TABLE 29 ENTERPRISE INVENTORY MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 100

TABLE 30 ENTERPRISE INVENTORY MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION) 100

7.4 WORK ORDER MANAGEMENT 101

7.4.1 ENHANCING CUSTOMER EXPERIENCES BY MANAGING WORK ORDERS 101

TABLE 31 ENTERPRISE WORK ORDER MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 101

TABLE 32 ENTERPRISE WORK ORDER MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION) 101

7.5 LABOR MANAGEMENT 102

7.5.1 DEMAND TO MANAGE WORKFORCE IN ASSET-INTENSIVE INDUSTRIES 102

TABLE 33 ENTERPRISE LABOR MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 102

TABLE 34 ENTERPRISE LABOR MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION) 102

7.6 PREDICTIVE MAINTENANCE 103

7.6.1 EMPOWERING ORGANIZATIONS TO MINIMIZE UNPLANNED DOWNTIME AND EXTEND LIFESPAN OF CRITICAL ASSETS 103

TABLE 35 ENTERPRISE ASSET PREDICTIVE MAINTENANCE MARKET, BY REGION, 2018-2022 (USD MILLION) 103

TABLE 36 ENTERPRISE ASSET PREDICTIVE MAINTENANCE MARKET, BY REGION, 2023-2028 (USD MILLION) 103

7.7 FACILITY MANAGEMENT 104

7.7.1 OPTIMIZATION OF MATERIAL RESOURCES TO IMPROVE PRODUCTIVITY 104

TABLE 37 ENTERPRISE FACILITY MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 104

TABLE 38 ENTERPRISE FACILITY MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION) 104

7.8 OTHER APPLICATIONS 104

TABLE 39 OTHER ENTERPRISE ASSET MANAGEMENT APPLICATIONS MARKET, BY REGION, 2018-2022 (USD MILLION) 105

TABLE 40 OTHER ENTERPRISE ASSET MANAGEMENT APPLICATIONS MARKET, BY REGION, 2023-2028 (USD MILLION) 105

8 ENTERPRISE ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODEL 106

8.1 INTRODUCTION 107

8.1.1 DEPLOYMENT MODEL: ENTERPRISE ASSET MANAGEMENT MARKET DRIVERS 107

TABLE 41 ENTERPRISE ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION) 108

TABLE 42 ENTERPRISE ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION) 108

8.2 ON-PREMISES 108

8.2.1 PROVIDING ORGANIZATIONS CONTROL OVER PRIVACY AND SECURITY OF CONFIDENTIAL DATA 108

TABLE 43 ON-PREMISE ENTERPRISE ASSET MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 109

TABLE 44 ON-PREMISE ENTERPRISE ASSET MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION) 109

8.3 CLOUD 109

8.3.1 GROWING NEED FOR COST-EFFECTIVE ENTERPRISE ASSET MANAGEMENT SOLUTIONS 109

TABLE 45 CLOUD-BASED ENTERPRISE ASSET MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 110

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TABLE 46	CLOUD-BASED ENTERPRISE ASSET MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)	110
9	ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE	111
9.1	INTRODUCTION	112
9.1.1	ORGANIZATION SIZE: ENTERPRISE ASSET MANAGEMENT MARKET DRIVERS	112
TABLE 47	ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)	113
TABLE 48	ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	113
9.2	LARGE ENTERPRISES	113
9.2.1	DEMAND FOR MANAGING LARGE NUMBER OF ASSETS ACROSS DEPARTMENTS	113
TABLE 49	ENTERPRISE ASSET MANAGEMENT MARKET FOR LARGE ENTERPRISES, BY REGION, 2018-2022 (USD MILLION)	113
TABLE 50	ENTERPRISE ASSET MANAGEMENT MARKET FOR LARGE ENTERPRISES, BY REGION, 2023-2028 (USD MILLION)	114
9.3	SMALL & MEDIUM-SIZED ENTERPRISES	114
9.3.1	NEED FOR LOW-COST ENTERPRISE ASSET MANAGEMENT SOFTWARE	114
TABLE 51	ENTERPRISE ASSET MANAGEMENT MARKET FOR SMALL & MEDIUM-SIZED ENTERPRISES, BY REGION, 2018-2022 (USD MILLION)	114
TABLE 52	ENTERPRISE ASSET MANAGEMENT MARKET FOR SMALL & MEDIUM-SIZED ENTERPRISES, BY REGION, 2023-2028 (USD MILLION)	115
10	ENTERPRISE ASSET MANAGEMENT MARKET, BY VERTICAL	116
10.1	INTRODUCTION	117
10.1.1	VERTICAL: ENTERPRISE ASSET MANAGEMENT MARKET DRIVERS	117
TABLE 53	ENTERPRISE ASSET MANAGEMENT MARKET, BY VERTICAL, 2018-2022 (USD MILLION)	118
TABLE 54	ENTERPRISE ASSET MANAGEMENT MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	118
10.2	MANUFACTURING	119
10.2.1	INCREASE IN CUSTOMER DEMAND AND NEED TO LEVERAGE DATA ANALYTICS TO IDENTIFY AND PREVENT POTENTIAL ISSUES	119
10.2.2	MANUFACTURING: APPLICATION AREAS	119
10.2.2.1	Heavy machinery manufacturing	119
10.2.2.2	Discrete manufacturing	119
10.2.2.3	Process manufacturing	119
TABLE 55	ENTERPRISE ASSET MANAGEMENT MARKET IN MANUFACTURING, BY REGION, 2018-2022 (USD MILLION)	120
TABLE 56	ENTERPRISE ASSET MANAGEMENT MARKET IN MANUFACTURING, BY REGION, 2023-2028 (USD MILLION)	120
10.3	ENERGY & UTILITIES	120
10.3.1	DEMAND FOR TECHNOLOGICAL INNOVATION TO PROVIDE PERSONALIZED SERVICES	120
10.3.2	ENERGY & UTILITIES: APPLICATION AREAS	121
10.3.2.1	Power generation	121
10.3.2.2	Renewable energy	121
10.3.2.3	Oil & gas exploration and production	121
TABLE 57	ENTERPRISE ASSET MANAGEMENT MARKET IN ENERGY & UTILITIES, BY REGION, 2018-2022 (USD MILLION)	121
TABLE 58	ENTERPRISE ASSET MANAGEMENT MARKET IN ENERGY & UTILITIES, BY REGION, 2023-2028 (USD MILLION)	122
10.4	HEALTHCARE & LIFE SCIENCES	122
10.4.1	IMPORTANCE OF RELIABILITY OF MEDICAL EQUIPMENT AND MANAGING INVENTORY	122
10.4.2	HEALTHCARE & LIFE SCIENCES: APPLICATION AREAS	122
10.4.2.1	Hospitals & clinics	122
10.4.2.2	Medical device manufacturing	122
10.4.2.3	Pharmaceuticals	123
10.4.2.4	Other application areas	123
TABLE 59	ENTERPRISE ASSET MANAGEMENT MARKET IN HEALTHCARE & LIFE SCIENCES, BY REGION, 2018-2022 (USD MILLION)	123
TABLE 60	ENTERPRISE ASSET MANAGEMENT MARKET IN HEALTHCARE & LIFE SCIENCES, BY REGION, 2023-2028 (USD MILLION)	124

?

10.5 TRANSPORTATION & LOGISTICS 124

10.5.1 BETTER MAINTENANCE OF FIXED ASSETS WITH DATA-DRIVEN DECISIONS FOR CHANGING LOGISTICS REQUIREMENTS 124

10.5.2 TRANSPORTATION & LOGISTICS: APPLICATION AREAS 124

10.5.2.1 Fleet management 124

10.5.2.2 Warehouse management system 124

10.5.2.3 Distribution center equipment 125

10.5.2.4 Other application areas 125

TABLE 61 ENTERPRISE ASSET MANAGEMENT MARKET IN TRANSPORTATION & LOGISTICS, BY REGION, 2018-2022 (USD MILLION) 125

TABLE 62 ENTERPRISE ASSET MANAGEMENT MARKET IN TRANSPORTATION & LOGISTICS, BY REGION, 2023-2028 (USD MILLION) 125

10.6 IT & TELECOM 126

10.6.1 OPTIMIZATION OF CAPITAL EXPENDITURE WITH WELL-SCHEDULED MAINTENANCE 126

10.6.2 IT & TELECOM: APPLICATION AREAS 126

10.6.2.1 Telecom infrastructure 126

10.6.2.2 Network operation 126

10.6.2.3 Data centers 126

TABLE 63 ENTERPRISE ASSET MANAGEMENT MARKET IN IT & TELECOM, BY REGION, 2018-2022 (USD MILLION) 127

TABLE 64 ENTERPRISE ASSET MANAGEMENT MARKET IN IT & TELECOM, BY REGION, 2023-2028 (USD MILLION) 127

10.7 GOVERNMENT & PUBLIC SECTOR 127

10.7.1 ASSET VALUATION, RISK MANAGEMENT, PREVENTIVE MAINTENANCE, AND CONDITION ANALYSIS CRUCIAL IN DEFENSE AND PUBLIC WORKS 127

10.7.2 GOVERNMENT & PUBLIC SECTOR: APPLICATION AREAS 128

10.7.2.1 Infrastructure management 128

10.7.2.2 Public works 128

10.7.2.3 Municipal services 128

TABLE 65 ENTERPRISE ASSET MANAGEMENT MARKET IN GOVERNMENT & PUBLIC SECTOR, BY REGION, 2018-2022 (USD MILLION) 128

TABLE 66 ENTERPRISE ASSET MANAGEMENT MARKET IN GOVERNMENT & PUBLIC SECTOR, BY REGION, 2023-2028 (USD MILLION) 129

10.8 EDUCATION 129

10.8.1 MANAGING GROWING SIZE OF ASSETS WITH ENHANCED RECORD KEEPING, TRACKING SPENDING, AND IMPROVING MAINTENANCE 129

10.8.2 EDUCATION: APPLICATION AREAS 129

10.8.2.1 Education facilities 129

10.8.2.2 Research institutions 129

TABLE 67 ENTERPRISE ASSET MANAGEMENT MARKET IN EDUCATION, BY REGION, 2018-2022 (USD MILLION) 130

TABLE 68 ENTERPRISE ASSET MANAGEMENT MARKET IN EDUCATION, BY REGION, 2023-2028 (USD MILLION) 130

?

10.9 OTHER VERTICALS 130

TABLE 69 ENTERPRISE ASSET MANAGEMENT MARKET IN OTHER VERTICALS, BY REGION, 2018-2022 (USD MILLION) 131

TABLE 70 ENTERPRISE ASSET MANAGEMENT MARKET IN OTHER VERTICALS, BY REGION, 2023-2028 (USD MILLION) 131

11 ENTERPRISE ASSET MANAGEMENT MARKET, BY REGION 132

11.1 INTRODUCTION 133

FIGURE 43 NORTH AMERICA TO ACCOUNT FOR LARGEST SHARE IN ENTERPRISE ASSET MANAGEMENT MARKET 133

TABLE 71 ENTERPRISE ASSET MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 133

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TABLE 72□ENTERPRISE ASSET MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)□134

11.2□NORTH AMERICA□134

11.2.1□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET DRIVERS□134

11.2.2□NORTH AMERICA: RECESSION IMPACT□134

FIGURE 44□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET SNAPSHOT□135

TABLE 73□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)□136

TABLE 74□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)□136

TABLE 75□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY SERVICE, 2018-2022 (USD MILLION)□136

TABLE 76□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY SERVICE, 2023-2028 (USD MILLION)□136

TABLE 77□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY APPLICATION, 2018-2022 (USD MILLION)□137

TABLE 78□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY APPLICATION, 2023-2028 (USD MILLION)□137

TABLE 79□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)□137

TABLE 80□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)□138

TABLE 81□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)□138

TABLE 82□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)□138

TABLE 83□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY VERTICAL, 2018-2022 (USD MILLION)□139

TABLE 84□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY VERTICAL, 2023-2028 (USD MILLION)□139

TABLE 85□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY COUNTRY, 2018-2022 (USD MILLION)□139

TABLE 86□NORTH AMERICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY COUNTRY, 2023-2028 (USD MILLION)□140

?

11.2.3□US□140

11.2.3.1□Advanced IT infrastructure and availability of proficient technical expertise□140

TABLE 87□US: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)□140

TABLE 88□US: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)□140

TABLE 89□US: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)□141

TABLE 90□US: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)□141

11.2.4□CANADA□141

11.2.4.1□Digitization in public sector due to adopting cloud-based security solutions and services□141

TABLE 91□CANADA: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)□141

TABLE 92□CANADA: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)□142

TABLE 93□CANADA: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)□142

TABLE 94□CANADA: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)□142

11.3□EUROPE□143

11.3.1□EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET DRIVERS□143

11.3.2□EUROPE: RECESSION IMPACT□143

TABLE 95□EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)□144

TABLE 96□EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)□144

TABLE 97□EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY SERVICE, 2018-2022 (USD MILLION)□144

TABLE 98□EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY SERVICE, 2023-2028 (USD MILLION)□144

TABLE 99□EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY APPLICATION, 2018-2022 (USD MILLION)□145

TABLE 100□EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY APPLICATION, 2023-2028 (USD MILLION)□145

TABLE 101□EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)□145

TABLE 102□EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)□146

TABLE 103□EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)□146

TABLE 104□EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)□146

TABLE 105□EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY VERTICAL, 2018-2022 (USD MILLION)□147

TABLE 106□EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY VERTICAL, 2023-2028 (USD MILLION)□147

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TABLE 107	EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY COUNTRY, 2018-2022 (USD MILLION)	148
TABLE 108	EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY COUNTRY, 2023-2028 (USD MILLION)	148
11.3.3	UK	148
11.3.3.1	Growing adoption of cloud and other technologies to increase demand for EAM solutions and services	148
TABLE 109	UK: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)	149
TABLE 110	UK: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)	149
TABLE 111	UK: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)	149
TABLE 112	UK: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	149
11.3.4	GERMANY	150
11.3.4.1	Adoption of IIoT and analytics, along with cloud services	150
TABLE 113	GERMANY: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)	150
TABLE 114	GERMANY: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)	150
TABLE 115	GERMANY: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)	150
TABLE 116	GERMANY: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	151
11.3.5	FRANCE	151
11.3.5.1	Increase in spending on cloud services in public sector	151
TABLE 117	FRANCE: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)	151
TABLE 118	FRANCE: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)	151
TABLE 119	FRANCE: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)	152
TABLE 120	FRANCE: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	152
11.3.6	ITALY	152
11.3.6.1	Growing focus on digital transformation and cloud adoption in various sectors	152
TABLE 121	ITALY: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)	152
TABLE 122	ITALY: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)	153
TABLE 123	ITALY: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)	153
TABLE 124	ITALY: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	153
11.3.7	REST OF EUROPE	153
TABLE 125	REST OF EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)	154
TABLE 126	REST OF EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)	154
TABLE 127	REST OF EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)	154
TABLE 128	REST OF EUROPE: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	154
11.4	ASIA PACIFIC	155
11.4.1	ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET DRIVERS	155
11.4.2	ASIA PACIFIC: RECESSION IMPACT	155
FIGURE 45	ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET SNAPSHOT	156
TABLE 129	ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)	157
TABLE 130	ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)	157
TABLE 131	ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY SERVICE, 2018-2022 (USD MILLION)	157
TABLE 132	ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY SERVICE, 2023-2028 (USD MILLION)	157
TABLE 133	ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY APPLICATION, 2018-2022 (USD MILLION)	158
TABLE 134	ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY APPLICATION, 2023-2028 (USD MILLION)	158
TABLE 135	ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	158
TABLE 136	ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	159
TABLE 137	ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)	159
TABLE 138	ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	159
TABLE 139	ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY VERTICAL, 2018-2022 (USD MILLION)	160
TABLE 140	ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	160

TABLE 141 ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY COUNTRY, 2018-2022 (USD MILLION) 161

TABLE 142 ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY COUNTRY, 2023-2028 (USD MILLION) 161

11.4.3 CHINA 161

11.4.3.1 Rapid expansion of digital services, transforming traditional industries 161

TABLE 143 CHINA: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION) 161

TABLE 144 CHINA: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION) 162

TABLE 145 CHINA: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION) 162

TABLE 146 CHINA: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION) 162

11.4.4 JAPAN 162

11.4.4.1 Focus on R&D investments to boost innovation and government regulations for prevalence of cloud services in enterprises 162

TABLE 147 JAPAN: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION) 163

TABLE 148 JAPAN: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION) 163

TABLE 149 JAPAN: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION) 163

TABLE 150 JAPAN: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION) 163

11.4.5 AUSTRALIA & NEW ZEALAND 164

11.4.5.1 Rapid technological innovation across industry verticals 164

TABLE 151 AUSTRALIA & NEW ZEALAND: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION) 164

TABLE 152 AUSTRALIA & NEW ZEALAND: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION) 164

TABLE 153 AUSTRALIA & NEW ZEALAND: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION) 164

TABLE 154 AUSTRALIA & NEW ZEALAND: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION) 165

11.4.6 REST OF ASIA PACIFIC 165

TABLE 155 REST OF ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION) 165

TABLE 156 REST OF ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION) 165

TABLE 157 REST OF ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION) 166

TABLE 158 REST OF ASIA PACIFIC: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION) 166

11.5 MIDDLE EAST & AFRICA 166

11.5.1 MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET DRIVERS 166

11.5.2 MIDDLE EAST & AFRICA: RECESSION IMPACT 167

TABLE 159 MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION) 167

TABLE 160 MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION) 167

TABLE 161 MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY SERVICE, 2018-2022 (USD MILLION) 167

TABLE 162 MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY SERVICE, 2023-2028 (USD MILLION) 168

TABLE 163 MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY APPLICATION, 2018-2022 (USD MILLION) 168

TABLE 164 MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY APPLICATION, 2023-2028 (USD MILLION) 168

TABLE 165 MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION) 169

TABLE 166 MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION) 169

TABLE 167 MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION) 169

TABLE 168 MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION) 169

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TABLE 169	MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY VERTICAL, 2018-2022 (USD MILLION)	170
TABLE 170	MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	170
TABLE 171	MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY COUNTRY/REGION, 2018-2022 (USD MILLION)	171
TABLE 172	MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY COUNTRY/REGION, 2023-2028 (USD MILLION)	171
11.5.3	GCC	171
11.5.3.1	Increase in technological adoption with integrated AI and IoT	171
TABLE 173	GCC: ENTERPRISE ASSET MANAGEMENT MARKET, BY COUNTRY, 2018-2022 (USD MILLION)	172
TABLE 174	GCC: ENTERPRISE ASSET MANAGEMENT MARKET, BY COUNTRY, 2023-2028 (USD MILLION)	172
11.5.3.2	Saudi Arabia	172
TABLE 175	SAUDI ARABIA: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)	172
TABLE 176	SAUDI ARABIA: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)	173
TABLE 177	SAUDI ARABIA: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)	173
TABLE 178	SAUDI ARABIA: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	173
11.5.3.3	UAE	173
TABLE 179	UAE: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)	174
TABLE 180	UAE: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)	174
TABLE 181	UAE: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)	174
TABLE 182	UAE: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	174
11.5.3.4	Rest of GCC	175
TABLE 183	REST OF GCC: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)	175
TABLE 184	REST OF GCC: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)	175
TABLE 185	REST OF GCC: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)	175
TABLE 186	REST OF GCC: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	176
11.5.4	SOUTH AFRICA	176
11.5.4.1	Growing adoption of cloud services, especially in banking and IT	176
TABLE 187	SOUTH AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)	176
TABLE 188	SOUTH AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)	176
TABLE 189	SOUTH AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)	177
TABLE 190	SOUTH AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	177
11.5.5	REST OF MIDDLE EAST & AFRICA	177
TABLE 191	REST OF MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2018-2022 (USD MILLION)	177
TABLE 192	REST OF MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY OFFERING, 2023-2028 (USD MILLION)	178
TABLE 193	REST OF MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)	178
TABLE 194	REST OF MIDDLE EAST & AFRICA: ENTERPRISE ASSET MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	178

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