

Saudi Arabia E-Commerce Fulfillment Services Market - Industry Trends and Forecast to 2031

Market Report | 2023-12-01 | 143 pages | Data Bridge Market Research

AVAILABLE LICENSES:

- Single User License \$3500.00
- Corporate Users License \$4200.00

Report description:

The KSA e-commerce fulfillment services market is expected to reach USD 323.60 million by 2031 from USD 154.15 million in 2023, growing with a substantial CAGR of 9.9% in the forecast period of 2024 to 2031.

Market Segmentation

KSA E-Commerce Fulfillment Services Market, Service Type (Shipping Fulfillment Services, Warehousing and Storage Fulfillment Services, Bundling Fulfillment Services, and Others), Sales Channel (Business to Business (B2B), Business to Consumer (B2C), and Direct to Consumer (D2C)), Organization Size (Large Organizations and Small and Mid-Size Organizations), Application (Apparel & Accessories, Consumer Electronics, Personal Care, Books & Stationary, Healthcare & Pharmaceutical, Food & Beverages, Automotive, Household Goods, Sports & Leisure, and Others), Country (Kingdom of Saudi Arabia) - Industry Trends and Forecast to 2031

Overview KSA E-Commerce Fulfillment Services Market Dynamics:

Driver

- High preference for online shopping

Restraint

- Rising data security concerns

Opportunity

- Growth in the disposable income of consumer in KSA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Market Players

Some of the major players in the KSA e-commerce fulfillment services market are:

- Aramex
- DHL
- FedEx
- United Parcel Service of America, Inc.
- Esnad Express
- CEVA Logistics
- NAQEL Company
- SMSA Express Transportation Company Ltd
- Saudi Post SPL
- Zajil Express
- Starlinks
- Thabit Logistics
- Saeed
- Aiduk
- ProConnect Integrated Logistics
- DIGGIPACKS
- Abdul Latif Jameel Transportation Company Limited
- Motion Supply Chain
- Beez Logistics
- Flow
- AJEX
- AFKAR Logistics
- Fulfillment Bridge, Inc
- SALASA
- Quickship
- Agility
- Al-Bassami International Bussiness Group
- CSS GROUP
- Amazon, Inc.

Table of Contents:

TABLE OF CONTENTS	
1 INTRODUCTION	12
1.1 OBJECTIVES OF THE STUDY	12
1.2 MARKET DEFINITION	12
1.3 OVERVIEW	12
1.4 CURRENCY AND PRICING	13
1.5 LIMITATIONS	13
1.6 MARKETS COVERED	14
2 MARKET SEGMENTATION	16
2.1 MARKETS COVERED	16

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2.2 YEARS CONSIDERED FOR THE STUDY	17
2.3 GEOGRAPHIC SCOPE	17
2.4 DBMR TRIPOD DATA VALIDATION MODEL	18
2.5 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	21
2.6 DBMR MARKET POSITION GRID	22
2.7 MULTIVARIATE MODELLING	23
2.8 SERVICE TYPE TIMELINE CURVE	24
2.9 APPLICATION COVERAGE GRID	25
2.10 SECONDARY SOURCES	26
2.11 ASSUMPTIONS	26
3 EXECUTIVE SUMMARY	27
4 PREMIUM INSIGHTS	29
4.1 PORTERS FIVE FORCES	30
4.2 REGULATORY STANDARDS	31
4.3 TECHNOLOGICAL TRENDS	32
4.4 VALUE CHAIN ANALYSIS	34
4.5 CASE STUDY	36
4.6 STRATEGIC INITIATIVES	38
4.7 COMPANY COMPARITIVE ANALYSIS	39
4.8 PRICING ANALYSIS	40
4.9 STRATEGIC INSIGHTS INTO CONSUMER DYNAMICS AND DIGITAL EVOLUTION IN THE SAUDI ARABIA	43
5 MARKET OVERVIEW	45
5.1 DRIVERS	47
5.1.1 HIGH PREFERENCE FOR ONLINE SHOPPING	47
5.1.2 RISING NUMBER OF INTERNET USERS	48
5.1.3 GROWTH IN THE USAGE OF MOBILE WALLETS	49
5.1.4 INCREASING DEMAND FOR RESILIENT SUPPLY CHAIN	50
5.2 RESTRAINT	51
5.2.1 REGULATORY ISSUES IN THE COUNTRY	51
5.2.2 RISING DATA SECURITY CONCERNS	52
5.3 OPPORTUNITY	53
5.3.1 TECHNOLOGICAL ADVANCEMENTS IN THE FULFILLMENT CENTERS	53
5.3.2 STRATEGIC PARTNERSHIP AND COLLABORATION WITH E-COMMERCE FULLFILMENT SERVICES	54
5.3.3 GROWTH IN DISPOSABLE INCOME OF CONSUMERS IN KSA	55
5.4 CHALLENGES	56
5.4.1 SLOW SHIPPING SPEED OF E-COMMERCE FULFILLMENT SERVICE PROVIDERS	56
5.4.2 MANAGING HIGH RETURN VOLUMES	57
6 KSA E-COMMERCE FULFILLMENT SERVICES MARKET, BY SERVICE TYPE	59
6.1 OVERVIEW	60
6.2 SHIPPING FULFILLMENT SERVICES	61
6.3 WAREHOUSING AND STORAGE FULFILLMENT SERVICES	61
6.4 BUNDLING FULFILLMENT SERVICES	61
6.5 OTHERS	61
7 KSA E-COMMERCE FULFILLMENT SERVICES MARKET, BY SALES CHANNEL	62
7.1 OVERVIEW	63
7.2 BUSINESS TO BUSINESS (B2B)	64
7.3 BUSINESS TO CONSUMER (B2C)	64

7.4 DIRECT TO CONSUMER (D2C)	64
8 KSA E-COMMERCE FULFILLMENT SERVICES MARKET, BY ORGANIZATION SIZE	65
8.1 OVERVIEW	66
8.2 LARGE ORGANIZATIONS	67
8.3 SMALL AND MID-SIZE ORGANIZATIONS	67
9 KSA E-COMMERCE FULFILLMENT SERVICES MARKET, BY APPLICATION	68
9.1 OVERVIEW	69
9.2 APPAREL & ACCESSORIES	70
9.2.1 SHIPPING FULFILLMENT SERVICES	70
9.2.2 WAREHOUSING AND STORAGE FULFILLMENT SERVICES	71
9.2.3 BUNDLING FULFILLMENT SERVICES	71
9.2.4 OTHERS	71
9.3 CONSUMER ELECTRONICS	71
9.3.1 SHIPPING FULFILLMENT SERVICES	71
9.3.2 WAREHOUSING AND STORAGE FULFILLMENT SERVICES	71
9.3.3 BUNDLING FULFILLMENT SERVICES	72
9.3.4 OTHERS	72
9.4 PERSONAL CARE	72
9.4.1 SHIPPING FULFILLMENT SERVICES	72
9.4.2 WAREHOUSING AND STORAGE FULFILLMENT SERVICES	72
9.4.3 BUNDLING FULFILLMENT SERVICES	72
9.4.4 OTHERS	72
9.5 BOOKS & STATIONARY	73
9.5.1 SHIPPING FULFILLMENT SERVICES	73
9.5.2 WAREHOUSING AND STORAGE FULFILLMENT SERVICES	73
9.5.3 BUNDLING FULFILLMENT SERVICES	73
9.5.4 OTHERS	73
9.6 HEALTHCARE & PHARMACEUTICAL	74
9.6.1 SHIPPING FULFILLMENT SERVICES	74
9.6.2 WAREHOUSING AND STORAGE FULFILLMENT SERVICES	74
9.6.3 BUNDLING FULFILLMENT SERVICES	74
9.6.4 OTHERS	74
9.7 FOOD & BEVERAGES	75
9.7.1 SHIPPING FULFILLMENT SERVICES	75
9.7.2 WAREHOUSING AND STORAGE FULFILLMENT SERVICES	75
9.7.3 BUNDLING FULFILLMENT SERVICES	75
9.7.4 OTHERS	75
9.8 AUTOMOTIVE	76
9.8.1 SHIPPING FULFILLMENT SERVICES	76
9.8.2 WAREHOUSING AND STORAGE FULFILLMENT SERVICES	76
9.8.3 BUNDLING FULFILLMENT SERVICES	76
9.8.4 OTHERS	76
9.9 HOUSEHOLD GOODS	77
9.9.1 SHIPPING FULFILLMENT SERVICES	77
9.9.2 WAREHOUSING AND STORAGE FULFILLMENT SERVICES	77
9.9.3 BUNDLING FULFILLMENT SERVICES	77
9.9.4 OTHERS	77

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

9.10 SPORTS & LEISURE	78
9.10.1 SHIPPING FULFILLMENT SERVICES	78
9.10.2 WAREHOUSING AND STORAGE FULFILLMENT SERVICES	78
9.10.3 BUNDLING FULFILLMENT SERVICES	78
9.10.4 OTHERS	78
9.11 OTHERS	79
9.11.1 SHIPPING FULFILLMENT SERVICES	79
9.11.2 WAREHOUSING AND STORAGE FULFILLMENT SERVICES	79
9.11.3 BUNDLING FULFILLMENT SERVICES	79
9.11.4 OTHERS	79
10 KSA E-COMMERCE FULFILLMENT SERVICES MARKET: COMPANY LANDSCAPE	80
10.1 COMPANY SHARE ANALYSIS: KSA	80
11 SWOT ANALYSIS	81
12 COMPANY PROFILE	82
12.1 AMAZON, INC.	82
12.1.1 COMPANY SNAPSHOT	82
12.1.2 REVENUE ANALYSIS	82
12.1.3 SERVICE PORTFOLIO	83
12.1.4 RECENT DEVELOPMENTS	83
12.2 SAUDI POST CORPORATION	85
12.2.1 COMPANY SNAPSHOT	85
12.2.2 SERVICE PORTFOLIO	85
12.2.3 RECENT DEVELOPMENTS	85
12.3 SMSA EXPRESS TRANSPORTATION COMPANY LTD.	87
12.3.1 COMPANY SNAPSHOT	87
12.3.2 SERVICES PORTFOLIO	87
12.3.3 RECENT DEVELOPMENTS	88
12.4 FEDEX	90
12.4.1 COMPANY SNAPSHOT	90
12.4.2 REVENUE ANALYSIS	90
12.4.3 SERVICES PORTFOLIO	91
12.4.4 RECENT DEVELOPMENTS	91
12.5 ARAMEX	93
12.5.1 COMPANY SNAPSHOT	93
12.5.2 REVENUE ANALYSIS	93
12.5.3 SERVICES PORTFOLIO	94
12.5.4 RECENT DEVELOPMENTS	94
12.6 ABDUL LATIF JAMEEL IPR COMPANY LIMITED	96
12.6.1 COMPANY SNAPSHOT	96
12.6.2 SERVICE PORTFOLIO	96
12.6.3 RECENT DEVELOPMENT	96
12.7 AFKAR LOGISTICS	97
12.7.1 COMPANY SNAPSHOT	97
12.7.2 SERVICE PORTFOLIO	97
12.7.3 RECENT DEVELOPMENT	98
12.8 AGILITY	99
12.8.1 COMPANY SNAPSHOT	99

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

12.8.2 REVENUE ANALYSIS	99
12.8.3 SERVICE PORTFOLIO	100
12.8.4 RECENT DEVELOPMENTS	100
12.9 AIDUK	101
12.9.1 COMPANY SNAPSHOT	101
12.9.2 SERVICES PORTFOLIO	101
12.9.3 RECENT DEVELOPMENTS	101
12.10 AJEX	102
12.10.1 COMPANY SNAPSHOT	102
12.10.2 SERVICE PORTFOLIO	102
12.10.3 RECENT DEVELOPMENT	102
12.11 AL-BASSAMI INTERNATIONAL BUSSINESS GROUP	104
12.11.1 COMPANY SNAPSHOT	104
12.11.2 SERVICE PORTFOLIO	104
12.11.3 RECENT DEVELOPMENT	104
12.12 BEEZ LOGISTICS	105
12.12.1 COMPANY SNAPSHOT	105
12.12.2 SERVICE PORTFOLIO	105
12.12.3 RECENT DEVELOPMENT	105
12.13 CEVA LOGISTICS	107
12.13.1 COMPANY SNAPSHOT	107
12.13.2 SERVICES PORTFOLIO	107
12.13.3 RECENT DEVELOPMENTS	108
12.14 CSS GROUP	109
12.14.1 COMPANY SNAPSHOT	109
12.14.2 SERVICE PORTFOLIO	109
12.14.3 RECENT DEVELOPMENTS	110
12.15 DHL	111
12.15.1 COMPANY SNAPSHOT	111
12.15.2 REVENUE ANALYSIS	111
12.15.3 SOLUTION PORTFOLIO	112
12.15.4 RECENT DEVELOPMENT	112
12.16 DIGGIPACKS	113
12.16.1 COMPANY SNAPSHOT	113
12.16.2 SERVICE PORTFOLIO	113
12.16.3 RECENT DEVELOPMENT	114
12.17 ESNAD EXPRESS	115
12.17.1 COMPANY SNAPSHOT	115
12.17.2 SERVICE PORTFOLIO	115
12.17.3 RECENT DEVELOPMENTS	115
12.18 FLOW	117
12.18.1 COMPANY SNAPSHOT	117
12.18.2 SERVICE PORTFOLIO	117
12.18.3 RECENT DEVELOPMENT	118
12.19 FULFILLMENT BRIDGE, INC	119
12.19.1 COMPANY SNAPSHOT	119
12.19.2 SERVICE PORTFOLIO	119

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

12.19.3 RECENT DEVELOPMENTS	121
12.20 MOTION SUPPLY CHAIN	122
12.20.1 COMPANY SNAPSHOT	122
12.20.2 SERVICE PORTFOLIO	122
12.20.3 RECENT DEVELOPMENT	123
12.21 NAQEL COMPANY	124
12.21.1 COMPANY SNAPSHOT	124
12.21.2 SERVICE PORTFOLIO	124
12.21.3 RECENT DEVELOPMENTS	125
12.22 PROCONNECT INTEGRATED LOGISTICS	126
12.22.1 COMPANY SNAPSHOT	126
12.22.2 SERVICE PORTFOLIO	126
12.22.3 RECENT DEVELOPMENT	127
12.23 QUICKSHIP	128
12.23.1 COMPANY SNAPSHOT	128
12.23.2 SERVICE PORTFOLIO	128
12.23.3 RECENT DEVELOPMENTS	129
12.24 SAE	130
12.24.1 COMPANY SNAPSHOT	130
12.24.2 SERVICE PORTFOLIO	130
12.24.3 RECENT DEVELOPMENT	131
12.25 SALASA	132
12.25.1 COMPANY SNAPSHOT	132
12.25.2 SERVICE PORTFOLIO	132
12.25.3 RECENT DEVELOPMENT	133
12.26 STARLINKS	134
12.26.1 COMPANY SNAPSHOT	134
12.26.2 SERVICE PORTFOLIO	134
12.26.3 RECENT DEVELOPMENT	135
12.27 THABIT LOGISTICS	136
12.27.1 COMPANY SNAPSHOT	136
12.27.2 SERVICE PORTFOLIO	136
12.27.3 RECENT DEVELOPMENT	136
12.28 UNITED PARCEL SERVICE OF AMERICA, INC.	137
12.28.1 COMPANY SNAPSHOT	137
12.28.2 REVENUE ANALYSIS	137
12.28.3 SOLUTION PORTFOLIO	137
12.28.4 RECENT DEVELOPMENTS	138
12.29 ZAJIL EXPRESS	139
12.29.1 COMPANY SNAPSHOT	139
12.29.2 SERVICE PORTFOLIO	139
12.29.3 RECENT DEVELOPMENT	139
13 QUESTIONNAIRE	140
14 RELATED REPORTS	143

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Saudi Arabia E-Commerce Fulfillment Services Market - Industry Trends and Forecast to 2031

Market Report | 2023-12-01 | 143 pages | Data Bridge Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3500.00
	Corporate Users License	\$4200.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com