

## **Middle East & Africa Waffles Market - Industry Trends and Forecast to 2034**

Market Report | 2023-12-01 | 195 pages | Data Bridge Market Research

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### **Report description:**

Middle East and Africa waffles market is expected to reach USD 383,014.91 thousand by 2031 from USD 255,023.04 thousand in 2023, growing at a CAGR of 5.3% during the forecast period of 2024 to 2031.

#### Market Segmentation

Middle East and Africa Waffles Market, By Type (Belgian Waffle, American Waffle, Liege Waffle, Savory Waffle, Brussels Waffle, Toaster Waffle, Pizzelle, and Others), Storage (Frozen Waffle and Ambient Waffle), Product Type (Plain Waffles, Chocolate Coated Waffles, Filled Waffles, and Others), Category (Conventional and Organic), Waffle Type (With Gluten and Gluten Free), Distribution Channel (Store Based Retailers and Online Retailers), End-User (Residential and Commercial), Country (South Africa, Saudi Arabia, U.A.E., Kuwait, Oman, Qatar, and Rest of Middle East and Africa) - Industry Trends and Forecast to 2031

#### Overview of Middle East and Africa Waffles Market Dynamics

##### Driver

- Growing Middle East and Africa snacking culture boosts the consumption of waffles as a snack item

##### Restraint

- Rising awareness of health issues related to high sugar and calorie content in traditional waffles

##### Opportunity

- Expansion in emerging regions with evolving culinary preferences

##### Market Players

Some of the key players operating in the Middle East and Africa waffles market are:

- Kellanova
- General Mills Inc.
- Nature's Path Foods
- Conagra Brands, Inc.
- Lotus Bakeries Corporate
- Belgian Waffles Thijs

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- AVIETA S.A.
- Van's Foods
- Kodiak Cakes, LLC
- Tregroes Waffles
- B Boys INC DBA Belgian Boys
- Kashi LLC
- Garner Wafers & Confectionery
- Otto Beier Waffelfabrik GmbH
- DELY Wafels
- Wafflemeister Trading Ltd.
- Julian's Recipe LLC
- J&J Snack Foods Corp.
- Griddle
- NOVA NOVA

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