

Global Colour Cosmetics Market - Industry Trends and Forecast to 2031

Market Report | 2023-12-01 | 322 pages | Data Bridge Market Research

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Report description:

Global colour cosmetics market is expected to reach USD 88,502.61 million by 2031 from USD 51,132.22 million in 2023, growing at a CAGR of 7.1% during the forecast period of 2024 to 2031.

Market Segmentation:

Global Colour Cosmetics Market, By Product (Facial Makeup, Eye Makeup, Lip Products, Nail Products, Hair Products, Others), Pigment Type (Inorganic Pigments, Organic Pigments), Target Market (Mass Products, Prestige Products), Packaging (Bottles & Jars, Tubes, Containers, Pouches, Dispenser, Sticks, Others), Form (Liquid, Powder, Spray), Distribution Channel (E-Commerce, Supermarket/Hypermarkets, Direct Sales/B2B, Specialty Stores), End-User (Parlour, Household, Modelling & Fashion Industries, Media Houses), Country (Germany, France, U.K., Italy, Turkey, Spain, Netherlands, Russia, Belgium, Switzerland, Rest of Europe, U.S. Canada, Mexico, China, Japan, South Korea, India, Australia, Singapore, Malaysia, Thailand, Philippines, Indonesia, Rest of Asia-Pacific, Saudi Arabia, U.A.E., South Africa, Israel, Egypt, Rest of Middle East and Africa, Brazil, Argentina, and Rest of South America) - Industry Trends and Forecast to 2031

Overview of Global Colour Cosmetics Market Dynamics

Driver

- Increasing popularity of online shopping and influencer marketing

Restraint

- Increasing consciousness about environmental preservation and animal welfare

Opportunity

- Rising awareness towards sustainable makeup brands

Market Players:

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Some of the key market players operating in the global colour cosmetics market are:

- L'Oreal GROUPE
- Unilever
- Henkel AG & Co. KGaA
- Shiseido Company, Limited
- The Estee Lauder Companies Inc.
- Coty Inc.
- Mary Kay Inc.
- Revlon
- KOSE Corporation
- CHANEL
- Oriflame Cosmetics AG
- Natura & Co
- AMOREPACIFIC US, INC.
- Clarins
- LVMH
- Vestige Marketing Pvt. Ltd.
- CHANTECAILLE BEAUTE
- Kryolan
- Brand Agency London

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