

Europe Fuel Cards for Commercial Fleet Market Industry Trends and Forecast to 2031

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Report description:

The Europe fuel cards for commercial fleet market is expected to reach USD 59,557.40 million by 2031 from USD 36,784.16 million in 2023, growing at a CAGR of 6.4% during the forecast period of 2024 to 2031.

Market Segmentation

Europe fuel cards for commercial fleet market, By Card Type (Universal Fuel Cards, Branded Fuel Cards, and Merchant Fuel Cards), Features (Mobile Payment & Cardless Transactions, Vehicle Reporting, Real-Time Updates, EMV Compliant, Tokenization, and Others), Subscription Type (Registered Card and Bearer Card), Utility (Fuel Fee Payment, Fleet Maintenance, Vehicle Parking Fees, Toll Fee Payment, and Others), End-User (Delivery Fleets, Taxi Cab Fleets, Car Rental Fleets, Public Utility Fleets, and Others), Industry (Transportation and Logistics, Construction, Corporate, Automotive, Food and Beverages, Healthcare, Chemical, and Others), Country (U.K., Germany, France, Italy, Spain, Russia, Netherlands, Belgium, Switzerland, Turkey, Austria, Romania, Serbia, Croatia, Slovenia, Bulgaria, Bosnia, North Macedonia, and rest of Europe) Industry Trends and Forecast to 2031

Overview of Europe Fuel Cards For Commercial Fleet Market Dynamics

Drivers

- Increase in demand for monitoring fuel economy
- Growth in inclination towards digital banking
- Increase in demand for secure cashless fuel transactions
- Technological advancements in fuel cards for commercial fleet

Restraints

- Higher Fuel Surcharge (FSC) fee by a carrier
- Rising use of fuel cards for business purposes

Opportunities

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- Increasing strategic acquisitions and partnerships among various organizations
- Availability of lucrative discounts over the fuel cards
- Efficient fleet administration due to enhanced data capture

Challenges

- Rise in number of skimmers to disguise purchases to steal fuel
- Increase in concerns regarding security issues related to fuel card payment

Market Players

Some of the major players operating in the Europe fuel cards for commercial fleet market are:

- Shell (Netherlands),
- W. A. G. payment solutions, a.s. (Czech Republic),
- bp p.l.c. (U.K.),
- UTA (an Edenred company) (Netherlands),
- OMV Aktiengesellschaft (Austria),
- TotalEnergies (France),
- Valero Marketing and Supply Company (U.S.),
- MORGAN FUELS (Ireland),
- UK Fuels Limited (U.K.),
- DKV Mobility (Germany),
- WEX INC (U.S.),
- ENI (U.K.),

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