

Weight Management and Wellbeing in Cameroon

Market Direction | 2024-01-19 | 18 pages | Euromonitor

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Report description:

Values sales continued to be low for weight management and wellbeing, but there was healthy growth. Obesity is a growing issue in Cameroon and this supported value and volume growth. Also, culturally, curvier women were traditionally perceived as more attractive, but there is a gradual shift among the younger generation favouring a slimmer physique. Consequently, more women are actively participating in weight loss activities and purchasing weight management products.

Euromonitor International's Weight Management and Wellbeing in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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