

Vitamins in Cameroon

Market Direction | 2024-01-19 | 20 pages | Euromonitor

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Report description:

With the fear of the pandemic subsiding and the escalating cost of living seeing consumers prioritising essentials, the demand for vitamins has witnessed a deceleration in growth. While still favoured by higher-income consumers, the majority of consumers were no longer prioritising vitamins to the extent seen during the pandemic. Vitamin C and multivitamins continued to stand out as the most popular choices among consumers. The former gained prominence during the pandemic, while multivitamins ar...

Euromonitor International's Vitamins in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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