

South Korea in 2040: The Future Demographic

Market Direction | 2023-06-21 | 18 pages | Euromonitor

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Report description:

After peaking in 2020, South Korea's population will decline up to 2040 driven by natural decrease. Ageing will continue to be an important demographic theme, supported by low fertility and birth rates and climbing longevity, impacting consumer trends and putting pressure on state resources. Despite depopulation, the country's significant populace, strong economy and growing affluence mean that it should continue to be an appealing consumer market.

Euromonitor's South Korea in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lifestyles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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