

## **RTD Tea in Indonesia**

Market Direction | 2024-01-19 | 29 pages | Euromonitor

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### **Report description:**

RTD tea in Indonesia saw flat off-trade volume growth and positive current value growth in 2023, though both were at lower rates than was recorded in 2023. Following price rises in 2022, 2023 witnessed further hikes, with this being the largest hindrance to more robust volume growth. Performance was further impacted by a decline in consumer, with disposable incomes significantly impacted by inflationary pressures. In order to adapt to the still-low purchasing power of local consumers, almost all...

Euromonitor International's RTD Tea in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the RTD Tea market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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