

Paraguay in 2040: The Future Demographic

Market Direction | 2023-12-20 | 18 pages | Euromonitor

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Report description:

Natural increase will drive rapid population expansion in Paraguay in 2021-2040. Ageing will quicken; however, Paraguay will remain relatively young in terms of its median age. The country has the potential to benefit from a demographic dividend as the proportion of its workforce grows. Furthermore, its appeal as a consumer market should rise as its population swells and incomes rise, however inequality will remain elevated.

Euromonitor's Paraguay in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lifestyles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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