

## **Paediatric Consumer Health in Cameroon**

Market Direction | 2024-01-19 | 20 pages | Euromonitor

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### **Report description:**

Paediatric consumer health registered moderate current value growth in 2023, partly supported by continuing population growth. Essential consumer health products such as cough, cold and allergy remedies, as well as analgesics, were the most popular products, with cough cold and allergy remedies also registering the highest current value growth. Nappy (diaper) rash treatments are also a popular product and with an increasing number of women entering the workforce and having a disposable income, m...

Euromonitor International's Paediatric Consumer Health in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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