

Other Hot Drinks in Indonesia

Market Direction | 2024-01-19 | 21 pages | Euromonitor

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Report description:

Other hot drinks suffered a further decline in retail volume terms in 2023, albeit at a more modest rate than the previous year. This was due largely to the dismal performance of other plant-based hot drinks, which suffered from rising raw material costs. With the value of the local currency, the rupiah, weakening against the US dollar, the prices of imported ingredients like rice, which were crucial to the manufacture of other plant-based hot drinks, remained elevated, and these additional cost...

Euromonitor International's Other Hot Drinks in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Disappointing performance for other hot drinks, in light of rising raw material costs and competition from other, more filling breakfast options

Leader Nestle benefits from widening availability of affordable sachet packaging

E-commerce continues to gain traction

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