

## **Hot Drinks in Qatar**

Market Direction | 2024-01-19 | 30 pages | Euromonitor

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### **Report description:**

The demand for hot drinks contracted in 2023 with the end of the 2022 FIFA World Cup effect and slower tourism growth. However, other high-profile events ensured robust demand, with total volume sales higher in 2023 than in 2021. Premiumisation favoured more sophisticated tea and coffee varieties. On-trade outlets resumed full operations as COVID-19 protocols ended. The health and wellness trend grew with more meal packaging programmes, focused on weight loss, Keto diet or plant-based packages.

Euromonitor International's Hot Drinks in Qatar report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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