

Hot Drinks in Indonesia

Market Direction | 2024-01-19 | 35 pages | Euromonitor

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Report description:

Retail volume sales of hot drinks in Indonesia saw healthy growth in 2023, in contrast to the decline seen in the previous year. This was attributable to a gradual improvement in consumer purchasing power, thanks to better economic conditions, including a decline in the core rate of inflation, as well as an increase in the number of family gatherings, especially during key homecoming periods, such as Eid al-Fitr. However, it is worth noting that hot drinks in general experienced higher prices in...

Euromonitor International's Hot Drinks in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2024

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COFFEE IN INDONESIA

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