

## **Fish and Seafood in Australia**

Market Direction | 2024-01-19 | 18 pages | Euromonitor

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### **Report description:**

The persistent wave of inflation, causing a surge in prices across various goods and services, has compelled consumers to reassess their shopping habits and make budgetary adjustments, in order to cope with the rising costs. Fresh fish and seafood, known for a relatively higher price point, thus struggle in this context, albeit still seeing positive retail volume sales. That said, consumers continue to navigate the economic challenges posed by the cost-of-living crisis, and the increase in price...

Euromonitor International's Fish and Seafood in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fish and Seafood market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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