

Fish and Seafood in Australia

Market Direction | 2024-01-19 | 18 pages | Euromonitor

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Report description:

The persistent wave of inflation, causing a surge in prices across various goods and services, has compelled consumers to reassess their shopping habits and make budgetary adjustments, in order to cope with the rising costs. Fresh fish and seafood, known for a relatively higher price point, thus struggle in this context, albeit still seeing positive retail volume sales. That said, consumers continue to navigate the economic challenges posed by the cost-of-living crisis, and the increase in price...

Euromonitor International's Fish and Seafood in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fish and Seafood market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Fish and Seafood in Australia Euromonitor International January 2024

List Of Contents And Tables

FISH AND SEAFOOD IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fish and seafood consumption challenged by cost-of-living crisis

Growing scrutiny on labelling and sustainability practices in seafood

PROSPECTS AND OPPORTUNITIES

Uncertain export outlook for industry to impact domestic market

Evolving competitive landscape of fish and seafood industry to drive innovation

Summary 1 Major Processors of Fish and Seafood 2023

CATEGORY DATA

Table 1 Total Sales of Fish and Seafood by Category: Total Volume 2018-2023

Table 2 Total Sales of Fish and Seafood by Category: % Total Volume Growth 2018-2023

Table 3 Retail Sales of Fish and Seafood by Category: Volume 2018-2023

Table 4 Retail Sales of Fish and Seafood by Category: % Volume Growth 2018-2023

Table 5 Retail Sales of Fish and Seafood by Category: Value 2018-2023

Table 6 Retail Sales of Fish and Seafood by Category: % Value Growth 2018-2023

Table 7 Retail Sales of Fish and Seafood by Packaged vs Unpackaged: % Volume 2018-2023

Table 8 Forecast Total Sales of Fish and Seafood by Category: Total Volume 2023-2028

Table 9 Forecast Total Sales of Fish and Seafood by Category: % Total Volume Growth 2023-2028

Table 10 | Forecast Retail Sales of Fish and Seafood by Category: Volume 2023-2028

Table 11 ∏Forecast Retail Sales of Fish and Seafood by Category: % Volume Growth 2023-2028

Table 12 [Forecast Retail Sales of Fish and Seafood by Category: Value 2023-2028

Table 13 ∏Forecast Retail Sales of Fish and Seafood by Category: % Value Growth 2023-2028

FRESH FOOD IN AUSTRALIA

EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

2023 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 [Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

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Table 24 [Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 [Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 [Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

DISCLAIMER SOURCES

Summary 2 Research Sources

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