

Consumer Health in Cameroon

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Report description:

Cameroon was not as affected by the energy crisis stemming from the war in Ukraine as many other countries. Rising global energy prices gave a boost to government coffers and helped stabilise the economy. However, ongoing civil conflict, as well as widespread poverty, restrained growth somewhat. With this background, consumer health registered a moderate increase in current values sales, supported by a continuing growing population and the necessity of many products within consumer health.

Euromonitor International's Consumer Health in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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