

Consumer Appliances in Taiwan

Market Direction | 2024-01-19 | 120 pages | Euromonitor

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Report description:

In 2023, consumer appliances in Taiwan posted slower retail volume and value growth compared to the previous year, with sales negatively impacted by inflationary pressure, the slowdown in the local real estate market, and a spending shift from goods to services. This spending shift was driven by the lifting of COVID-19 restrictions in 2022, with consumers keen to travel abroad and spend more time eating outside of the home, therefore reducing spending and postponing purchases of consumer appliances.

Euromonitor International's Consumer Appliances in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Panasonic increases its share through innovative product launches

Dryers and washer dryers to witness growth linked to disinfection functionality

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