

Carbonates in North Macedonia

Market Direction | 2024-01-16 | 31 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In 2023, carbonates achieved minimal off-trade volume growth as consumer demand was significantly impacted by the negative image that carbonates has gained amongst increasingly health conscious consumers, largely, though not entirely, due to the high sugar content of such products. Despite sluggish growth in off-trade volume terms, thanks to significant unit price increases and the impact of the double-digit percentage inflation in 2023, carbonates achieved strong percentage off-trade value gro...

Euromonitor International's Carbonates in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Carbonates in North Macedonia
Euromonitor International
January 2024

List Of Contents And Tables

CARBONATES IN NORTH MACEDONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Unhealthy image negatively impacts volume sales
Cola carbonates hit hard by health and wellness trend
Pivara Skopje retains lead

PROSPECTS AND OPPORTUNITIES

Minimal growth expected
Further expansion of regular tonic water/mixers/other bitters
Continued decline of regular cola carbonates

CATEGORY DATA

- Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023
Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023
Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023
Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023
Table 5 Off-trade Sales of Carbonates by Category: Volume 2018-2023
Table 6 Off-trade Sales of Carbonates by Category: Value 2018-2023
Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023
Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023
Table 9 Sales of Carbonates by Total Fountain On-trade: Volume 2018-2023
Table 10 Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2018-2023
Table 11 NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023
Table 12 LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023
Table 13 NBO Company Shares of Off-trade Carbonates: % Value 2019-2023
Table 14 LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023
Table 15 Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028
Table 16 Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028
Table 17 Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028
Table 18 Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028
Table 19 Forecast Sales of Carbonates by Total Fountain On-trade: Volume 2023-2028
Table 20 Forecast Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2023-2028

SOFT DRINKS IN NORTH MACEDONIA

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for soft drinks?

MARKET DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 22 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 23 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 24 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 25 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 26 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 27 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 30 ☐Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 31 ☐Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 32 ☐Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 33 ☐Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 34 ☐Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 35 ☐NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 36 ☐LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 37 ☐NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 38 ☐LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 39 ☐Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 40 ☐Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 41 ☐Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 42 ☐Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 43 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 44 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 45 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 46 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 47 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 48 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 49 ☐Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 50 ☐Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 51 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 52 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Carbonates in North Macedonia

Market Direction | 2024-01-16 | 31 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com