

## Carbonates in Indonesia

Market Direction | 2024-01-19 | 32 pages | Euromonitor

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### Report description:

Carbonates in Indonesia saw healthy volume growth for the third consecutive year in 2023 with sales normalising in terms of off-trade volume and value, and the former returning to pre-pandemic levels (current value sales recovered in 2022). The off-trade channel accounts for the majority of both volume and value sales, and 2023 marked a full recovery for retail as consumers in Indonesia fully resumed their pre-pandemic shopping habits. Products within carbonates do suffer from an increasingly ne...

Euromonitor International's Carbonates in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
January 2024

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