

## **MAD Street Den Inc - Strategic SWOT Analysis - Comprehensive Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Operational KPI's, and Recent Trends**

Company Report | 2024-01-26 | 53 pages | Quintel Research

### **AVAILABLE LICENSES:**

- Single User Price \$150.00
- Multi User Price \$175.00
- Enterprise User Price \$195.00

### **Report description:**

#### Report Summary

MAD Street Den Inc Strategic SWOT Analysis - Comprehensive Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of MAD Street Den Inc 's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about MAD Street Den Inc including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses MAD Street Den Inc's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. By integrating these strategic analyses, the report offers a comprehensive understanding of MAD Street Den Inc's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by MAD Street Den Inc enhancing awareness of the company's business trends, growth perspectives, and more.

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## Key Highlights

MAD Street Den Inc a North American company, headquartered in Redwood City, California, United States, operates as a computer vision and artificial intelligence company founded with a mission to make people all over the globe, A.I natives. Founded in 2016, MAD Street Den Inc's flagship brand, Vue.ai, is an image and video recognition platform that aims to bring AI into the retail industry by transforming traditional stores and online retail businesses with intelligent retail automation using computer vision and AI technologies. Vue.ai offers solutions like visual search, recommendation engines, warehouse automation, customer analytics, inventory management and more to retailers to help drive their digital transformation. MAD Street Den is funded by marquee investors like Sequoia Capital and Falcon Edge Capital and has over 220+ employees across the US, Japan, and India. After succeeding in retail, MAD Street Den has begun expansion into other verticals like healthcare, education, finance to inch closer to its bigger mission of building generalizable intelligence and making AI accessible globally.

## MAD Street Den Inc in the News:-

- 08-Nov-2022 - How this retail AI company helps deal with excess inventory
- 12-Sep-2019 - How Artificial Intelligence is Redesigning the Retail Industry
- 25-Apr-2019 - Vue.ai raises \$17M to equip online retailers with AI smarts

## Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

## Reasons to Buy

- Comprehensive Understanding of the MAD Street Den Inc's internal and external factors through SWOT analysis and Corporate Strategy.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company MAD Street Den Inc:

- MAD Street Den Inc PESTLE Analysis

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- MAD Street Den Inc Value Chain Analysis
- MAD Street Den Inc Porter's Five Forces Analysis
- MAD Street Den Inc VRIO Analysis
- MAD Street Den Inc BCG Analysis
- MAD Street Den Inc Segmentation, Targeting and Positioning (STP) Analysis
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