

Anaplan Inc - Strategic SWOT Analysis - Comprehensive Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Operational KPI's, and Recent Trends

Company Report | 2024-01-26 | 67 pages | Quintel Research

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- Multi User Price \$175.00
- Enterprise User Price \$195.00

Report description:

Report Summary

Anaplan Inc Strategic SWOT Analysis - Comprehensive Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of Anaplan Inc 's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Anaplan Inc including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Anaplan Inc's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. By integrating these strategic analyses, the report offers a comprehensive understanding of Anaplan Inc's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by Anaplan Inc enhancing awareness of the company's business trends, growth perspectives, and more.

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Key Highlights

Anaplan Inc a North American company, headquartered in San Francisco, California, United States, operates as a connected planning software company that offers a cloud-based platform to help businesses connect their data, people, and plans across the organization. Founded in 2006, Anaplan's cloud-based connected planning platform connects data from across the organization into a single source of truth. This enables faster and more informed business decisions. Key capabilities include real-time collaboration, where different teams and departments can work together with the latest data, as well as the flexibility to quickly adapt plans as needed. Anaplan can be used for connected planning across finance, sales, marketing, supply chain, HR and more. The platform enables businesses to identify trends, model plans, collaborate across teams, and change plans rapidly as needed.

Anaplan Inc in the News:-

- 11-Sep-2023 - Anaplan welcomes a new leader of product strategy to deliver and scale high-impact offerings for enterprise-wide planning
- 24-Jun-2023 - Anaplan's Demand Planning App helps Arab Business Machine streamline its supply chain
- 07-Jun-2023 - Mizuho Financial Group adopts Anaplan for budgeting and management accounting expense system
- 16-Jun-2023 - 7-Eleven Malaysia chooses Anaplan to transform financial planning & analysis and streamline reporting processes
- 25-May-2023 - Mizuho Financial Group adopts Anaplan to enhance headcount and workforce planning

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the Anaplan Inc's internal and external factors through SWOT analysis and Corporate Strategy.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Anaplan Inc:

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- Anaplan Inc PESTLE Analysis
- Anaplan Inc Value Chain Analysis
- Anaplan Inc Porter's Five Forces Analysis
- Anaplan Inc VRIO Analysis
- Anaplan Inc BCG Analysis
- Anaplan Inc Segmentation, Targeting and Positioning (STP) Analysis
- Anaplan Inc Ansoff Matrix Analysis

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Blue Yonder, Inc.

Key Company Facts

Company Description

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Trintech Inc

Key Company Facts

Company Description

o9 Solutions Inc

Key Company Facts

Company Description

OneStream Software LLC

Key Company Facts

Company Description

Lattice Engines Inc

Key Company Facts

Company Description

Anaplan Inc - Key Deals

30-May-2023 - Motorpoint collaborates with Anaplan and Bedford Consulting to rev up financial planning

22-May-2023 - Anaplan and Bedford Consulting enable efficient supply chain and operations planning at GANT

19-Dec-2022 - Anaplan acquires applications division from partner Vuealta

14-Nov-2022 - Anaplan partners with vitamin specialist Healthspan for a nutrient-rich future

22-Jun-2022 - Thoma Bravo completes acquisition of Anaplan

01-Jun-2022 - Anaplan platform for enterprise planning now available on AWS in Australia

19-Apr-2022 - Anaplan partners with hypergrowth brand Tofoo as demand goes through the roof

01-Apr-2022 - Better together: Anaplan and Coupa strike a strategic technical partnership

20-Mar-2022 - Anaplan to be Acquired by Thoma Bravo for \$10.7 Billion

11-Jan-2022 - PT Metrodata Electronics Tbk expands Connected Planning offerings in Indonesia by signing with Anaplan

Anaplan Inc - In the News

11-Jan-2024 - Anaplan appoints a new product leader to deliver best-in-class apps for sales and revenue leaders

08-Nov-2023 - Sustainable footwear startup Allbirds selects Anaplan to transform inventory and demand planning

19-Oct-2023 - Titan Wealth Partners with Anaplan to Make Financial Planning Solid as a Rock

11-Sep-2023 - Anaplan welcomes a new leader of product strategy to deliver and scale high-impact offerings for enterprise-wide planning

24-Jun-2023 - Anaplan's Demand Planning App helps Arab Business Machine streamline its supply chain

16-Jun-2023 - 7-Eleven Malaysia chooses Anaplan to transform financial planning & analysis and streamline reporting processes

07-Jun-2023 - Mizuho Financial Group adopts Anaplan for budgeting and management accounting expense system

25-May-2023 - Mizuho Financial Group adopts Anaplan to enhance headcount and workforce planning

05-May-2023 - Global businesses turn to Anaplan to help boost supply chain resilience

17-Apr-2023 - Anaplan welcomes new Chief Product Officer to drive outsized outcomes for customers

12-Apr-2023 - Tokyo Tatemono, Japan's oldest real estate company, selects Anaplan to build a metrology planning management platform

03-Feb-2023 - Anaplan names new Managing Director of EMEA business to drive strategic growth

18-Dec-2022 - Anaplan named a Leader and places highest in "Ability to Execute" in the first-ever Gartner Magic Quadrant for Financial Planning Software

01-Dec-2022 - Enhances Executive Leadership Team

Appendix

Definitions

SWOT Analysis

PESTLE Analysis

Value Chain Analysis

ESG Spotlight

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