

American International Group, Inc. (AIG:NYSE) Strategic SWOT, PESTLE and Financial Insight - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends

Company Report | 2024-01-26 | 102 pages | Quintel Research

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Report description:

Report Summary

American International Group, Inc. Strategic SWOT, PESTLE and Financial Insight - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of American International Group, Inc.'s business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about American International Group, Inc., including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses American International Group, Inc.'s strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of American International Group, Inc.'s overall strategic standing and supports informed decision-making and strategic planning.

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The report also covers American International Group, Inc.'s financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares American International Group, Inc.'s financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by American International Group, Inc., enhancing awareness of the company's business trends, growth perspectives, and more.

Key Highlights

American International Group, Inc. operates as a global insurance company. American International Group, Inc. operates in two main business segments: General Insurance and Life and Retirement. The General Insurance segment offers commercial, industrial, environmental, auto, and other property and casualty insurance products. The Life and Retirement segment provides annuities, mutual funds, life insurance, and retirement products and services. American International Group, Inc. offers a wide range of insurance products and services including commercial insurance, consumer insurance, and other financial services for businesses, individuals, and institutions globally. Its offerings include general liability insurance, property insurance, casualty insurance, life insurance, retirement products, mortgage insurance and financial services. The company serves commercial, institutional, and individual customers through an extensive network of agents, brokers and banks. Founded in 1919, the company is headquartered in New York, New York, United States.

American International Group, Inc. in the News:-

- 20-Jun-2023 - Sabra Purtill Named Permanent CFO of AIG
- 12-Jun-2023 - AIG Announces Closing of Secondary Offering of Corebridge Financial, Inc. Common Stock
- 06-Mar-2023 - AIG Unveils a Refreshed AIG.com and Digital Broker Portal Focusing on Brand Position and Advancing Its Multi-Phase Digital Transformation
- 27-Feb-2023 - Diana Murphy and Vanessa Wittman to Join AIG's Board of Directors
- 13-Feb-2023 - AIG Announces Plans to Form Independent Managing General Agency to Serve High Net Worth and Ultra High Net Worth Markets

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

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Reasons to Buy

- Comprehensive Understanding of the American International Group, Inc.'s internal and external factors through SWOT analysis, PESTLE analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company American International Group, Inc.:

- American International Group, Inc. Porter's Five Forces Analysis
- American International Group, Inc. VRIO Analysis
- American International Group, Inc. BCG Analysis
- American International Group, Inc. Segmentation, Targeting and Positioning (STP) Analysis
- American International Group, Inc. Ansoff Matrix Analysis

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Life & Retirement

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Company Description

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Berkshire Hathaway Inc.

Key Company Facts

Company Description

Snapshot of Competing Players

MetLife Inc.

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Company Description

American International Group, Inc. - Key Deals

05-Dec-2023 - AIG Announces Closing of Secondary Offering of Corebridge Financial, Inc. Common Stock

25-Sep-2023 - Aviva to acquire AIG's UK protection business

02-May-2023 - American Financial Group and American International Group Reach Agreement for AFG's Purchase of Crop Risk Services from AIG

03-Feb-2023 - Blackstone to purchase AIG's \$3.6bn CLO assets

20-Jun-2018 - AIG to acquire UK group life specialist Ellipse from Munich Re

22-Jan-2018 - AIG to Acquire Validus for \$5.56 Billion in Cash

American International Group, Inc. - In the News

04-Dec-2023 - Jimmy Dunne Elected to AIG's Board of Directors

30-Nov-2023 - Rose Marie Glazer Named General Counsel of AIG

15-Nov-2023 - AIG Appoints Roshan Navagamuwa as Executive Vice President and Chief Information Officer

11-Oct-2023 - AIG Announces Business Leadership Appointments to Drive Next Phase of Profitable Growth

28-Sep-2023 - AIG Appoints Patricia J. Walsh as Executive Vice President and General Counsel

21-Sep-2023 - AIG Appoints Ed Dandridge as Executive Vice President and Chief Marketing & Communications Officer

05-Sep-2023 - Lucy Fato to Assume Role of Vice Chair at AIG

20-Jun-2023 - Sabra Purtill Named Permanent CFO of AIG

12-Jun-2023 - AIG Announces Closing of Secondary Offering of Corebridge Financial, Inc. Common Stock

06-Mar-2023 - AIG Unveils a Refreshed AIG.com and Digital Broker Portal Focusing on Brand Position and Advancing Its Multi-Phase Digital Transformation

27-Feb-2023 - Diana Murphy and Vanessa Wittman to Join AIG's Board of Directors

13-Feb-2023 - AIG Announces Plans to Form Independent Managing General Agency to Serve High Net Worth and Ultra High Net Worth Markets

08-Sep-2022 - Lexington Insurance Launches Middle Market Casualty Group, Expanding Coverage to Small-to-Medium Size Commercial Enterprises

06-Sep-2022 - AIG Announces Launch of Initial Public Offering of Corebridge Financial, Inc

23-Aug-2022 - AIG Announces Closing of Hybrid Notes Offering by Corebridge Financial, Inc.

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Liquidity Ratios
Market Ratios
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