

**Abu Dhabi Commercial Bank PJSC (ADCB:ABD) Strategic SWOT, PESTLE and Financial Insight - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends**

Company Report | 2024-01-26 | 109 pages | Quintel Research

**AVAILABLE LICENSES:**

- Single User Price \$175.00
- Multi User Price \$195.00
- Enterprise User Price \$225.00

**Report description:**

Report Summary

Abu Dhabi Commercial Bank PJSC (ADCB:ABD) Strategic SWOT, PESTLE and Financial Insight - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of Abu Dhabi Commercial Bank PJSC's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Abu Dhabi Commercial Bank PJSC, including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Abu Dhabi Commercial Bank PJSC's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Abu Dhabi Commercial Bank PJSC's overall strategic standing and supports informed decision-making and strategic planning.

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The report also covers Abu Dhabi Commercial Bank PJSC's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares Abu Dhabi Commercial Bank PJSC's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Abu Dhabi Commercial Bank PJSC, enhancing awareness of the company's business trends, growth perspectives, and more.

## Key Highlights

Abu Dhabi Commercial Bank operates as a commercial bank in the United Arab Emirates. Abu Dhabi Commercial Bank operates in four main segments: Consumer Banking, Wholesale Banking, Investments and Treasury and Property Management. It serves retail, corporate, institutional and government customers. Abu Dhabi Commercial Bank offers a wide range of products and services including current, savings, and deposit accounts, credit and debit cards, personal loans, mortgages, home financing, asset management, investment solutions, securities brokerage, corporate banking, trade finance, treasury services, and real estate management. The bank serves retail, corporate, institutional and government customers in the UAE and internationally. Founded in 1985, the company is headquartered in Abu Dhabi, Abu Dhabi, United Arab Emirates.

## Abu Dhabi Commercial Bank PJSC in the News:-

- 08-Dec-2023 - ADCB introduces the region's first Mastercard Carbon Calculator to support sustainability ambitions of business clients
- 28-Nov-2023 - ADCB joins the UN-convened Net Zero Banking Alliance (NZBA) and more than triples its 2030 sustainable finance target to AED 125 bn (USD 34 bn)
- 07-Aug-2023 - ADCB partners with talabat to introduce a unique co-branded credit card
- 10-Jul-2023 - ADCB rebrands Wholesale Banking to "Corporate and Investment Banking"
- 13-Jun-2023 - ADCB recognised by the UAE government as a leader in sustainability and social impact

## Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

## Reasons to Buy

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- Comprehensive Understanding of the Abu Dhabi Commercial Bank PJSC's internal and external factors through SWOT analysis, PESTLE analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Abu Dhabi Commercial Bank PJSC:

- Abu Dhabi Commercial Bank PJSC Porter's Five Forces Analysis
- Abu Dhabi Commercial Bank PJSC VRIO Analysis
- Abu Dhabi Commercial Bank PJSC BCG Analysis
- Abu Dhabi Commercial Bank PJSC Segmentation, Targeting and Positioning (STP) Analysis
- Abu Dhabi Commercial Bank PJSC Ansoff Matrix Analysis

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Sharjah Islamic Bank PJSC

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Abu Dhabi Commercial Bank PJSC - Key Deals

14-Dec-2023 - ADCB announces the sale of 80% stake in Abu Dhabi Commercial Properties (ADCP) to Nine Yards Plus Holding

01-Mar-2023 - Abu Dhabi Commercial Bank to acquire mortgage book from Abu Dhabi Finance

31-Jan-2023 - Davidson Kempner completes acquisition of US\$1.1 billion loan portfolio from Abu Dhabi Commercial Bank

Abu Dhabi Commercial Bank PJSC - In the News

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28-Nov-2023 - ADCB joins the UN-convened Net Zero Banking Alliance (NZBA) and more than triples its 2030 sustainable finance target to AED 125 bn (USD 34 bn)

14-Nov-2023 - ADCB launches its Sustainable Call Account to support corporate customers pursue environmental goals

15-Sep-2023 - ADCB collects six awards from The Digital Banker for its corporate banking platform

07-Aug-2023 - ADCB partners with talabat to introduce a unique co-branded credit card

10-Jul-2023 - ADCB rebrands Wholesale Banking to "Corporate & Investment Banking"

13-Jun-2023 - ADCB recognised by the UAE government as a leader in sustainability and social impact

16-Apr-2023 - ADCB and Al Hilal Bank sign a partnership with The Bank of London and the Middle East to offer digital UK banking to customers in the UAE through Nomo

05-Mar-2023 - ADCB ranks as the number one financial institution in KPMG's "Customer Experience Excellence" report

27-Feb-2023 - ADCB introduces the new 365 Cashback Credit Card with unparalleled cashback and lifestyle benefits

20-Jan-2023 - ADCB signs pledge to support UAE Net Zero by 2050 Strategic Initiative

14-Jul-2022 - ADCB joins Arab Monetary Fund's Buna System to Enhance Regional Cross-Border Payments

19-Apr-2022 - Abu Dhabi Commercial Bank joins UAE Trade Connect Fintech Consortium

23-Feb-2022 - ADCB and Accor's partnership unlocks limitless customer experiences with the launch of the new ADCB-Accor Infinite and Signature Credit Cards

15-Feb-2022 - ADCB launches banking proposition for Golden Visa customers

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