

## **Airbus SE (AIR:EPA) Strategic SWOT, PESTLE and Financial Insight - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends**

Company Report | 2024-01-26 | 117 pages | Quaintel Research

### **AVAILABLE LICENSES:**

- Single User Price \$175.00
- Multi User Price \$195.00
- Enterprise User Price \$225.00

### **Report description:**

#### Report Summary

Airbus SE (AIR:EPA) Strategic SWOT, PESTLE and Financial Insight - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of Airbus SE's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Airbus SE, including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Airbus SE's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Airbus SE's overall strategic standing and supports informed decision-making and strategic planning.

The report also covers Airbus SE's financial analysis basis of latest income statement, balance sheet, and cash flow statement.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares Airbus SE's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Airbus SE, enhancing awareness of the company's business trends, growth perspectives, and more.

### Key Highlights

Airbus SE operates as an aerospace company that designs, manufactures, and delivers aerospace products, services, and solutions worldwide. Airbus SE operates in three main business segments: Airbus for commercial aircraft, Airbus Helicopters for civil and military helicopters, and Airbus Defence and Space for defense aircraft, space systems and services. Airbus SE offers a wide range of aerospace products and services including commercial aircraft, helicopters, defense and space systems, aircraft components, aircraft conversion and related services, development and manufacture of civil and military helicopters, combat aircraft, mission aircraft, tanker aircraft, civil and defence space systems, telecommunications, earth observations, navigation systems, cyber security, missile systems, space launchers, data processing platforms and secure communications. Founded in 1998, the company is headquartered in Leiden, Netherlands.

### Airbus SE in the News:-

- 24-Jul-2023 - First two H225M helicopters delivered to Hungary
- 19-Jul-2023 - Airbus Helicopters H175 granted CAAC certification
- 10-Jul-2023 - Airbus inaugurates new Toulouse A320 Family final assembly line
- 06-Jul-2023 - SYRACUSE 4B secure military communications satellite successfully launched
- 05-Jul-2023 - Viva Aerobus signs MoU for 90 A321neo

### Scope

- **Tactical Analysis:-** Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- **Business Strategy:-** Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- **Financial Position:-** Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- **Company Fundamentals:-** These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- **Competitive Landscape:-** An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

### Reasons to Buy

- Comprehensive Understanding of the Airbus SE's internal and external factors through SWOT analysis, PESTLE analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Airbus SE:

- Airbus SE Porter's Five Forces Analysis
- Airbus SE VRIO Analysis
- Airbus SE BCG Analysis
- Airbus SE Segmentation, Targeting and Positioning (STP) Analysis
- Airbus SE Ansoff Matrix Analysis

## **Table of Contents:**

Table of Contents

COMPANY EXECUTIVE SUMMARY

Table of Contents

Tables

Charts

Airbus SE - Key Company Facts

Airbus SE - Company Description

Airbus SE - Top Executives

Airbus SE- Top Executives Biographies

Airbus SE- Head Office & Locations

Head Office - Country

Key Subsidiaries

Key Joint Ventures

Airbus SE - Products and Services

Products

Services

Airbus SE - Historic Events

Airbus SE - Company's Management Discussion

Airbus SE - Company's Mission and Vision

Mission

Vision

Airbus SE - Corporate Strategy

Airbus SE - Business Description

Commercial Aircraft

Helicopters

Defense and Space Systems

Services and Solutions

Research and Development

Airbus SE - ESG Spotlight

Environment

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Social  
Corporate Governance  
Airbus SE - SWOT Analysis  
Overview  
Strengths  
Weaknesses  
Opportunities  
Threats  
Airbus SE - PESTLE Analysis  
Overview  
Political Factors  
Economic Factors  
Social Factors  
Technological Factors  
Legal Factors  
Environmental Factors  
Airbus SE - Financial Deep Dive  
Share Price Trend - Jan-2023 to Jan-2024 (Average Share Closing Price)  
Profit and Loss Statement  
Summary of Profit and Loss Statement  
Balance Sheet  
Summary of Balance Sheet  
Cash Flow Statement  
Summary of Cash Flow Statement  
Key Financial Ratio Analysis  
Airbus SE - Ratio Charts  
Activity Ratio Charts  
Growth Ratios Charts  
Leverage Ratio Charts  
Liquidity Ratio Charts  
Profitability Ratio Charts  
Competing Players  
Snapshot of Competing Players  
BAE Systems Plc  
Key Company Facts  
Company Description  
Snapshot of Competing Players  
Bombardier Inc.  
Key Company Facts  
Company Description  
Snapshot of Competing Players  
Dassault Aviation SA  
Key Company Facts  
Company Description  
Snapshot of Competing Players  
Lockheed Martin Corporation  
Key Company Facts

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Company Description

Snapshot of Competing Players

The Boeing Co

Key Company Facts

Company Description

Airbus SE - Key Deals

09-Jan-2024 - EVA Air places landmark order with Airbus

20-Dec-2023 - Spain orders 16 Airbus C295 in Maritime Patrol and Surveillance configurations

14-Dec-2023 - Airbus Helicopters and German Armed Forces sign largest H145M contract

29-Nov-2023 - Airbus signs contract with the Spanish Ministry of Defence for the acquisition of SIRTAP UAS

16-Nov-2023 - Emirates orders 15 more Airbus A350-900s

14-Nov-2023 - Airbus and Mubadala sign agreement to mentor a new generation of Emirati aerospace engineers

12-Sep-2023 - Airbus Helicopters and PHI sign for 20 H175 and 8 H160 helicopters

25-Jul-2023 - The Government of Canada orders 4 new Airbus A330 MRTTs

06-Jul-2023 - Icelandair orders 13 Airbus A321XLR, becoming a new Airbus customer

20-Jun-2023 - Air India firms up order for 250 Airbus aircraft, selects new services

20-Jun-2023 - Philippine Airlines finalises order for nine A350-1000s

19-Jun-2023 - India's IndiGo places record order for 500 A320 Family aircraft

19-Jun-2023 - Saudi Arabia's flynas firms up 30 more A320neo Family aircraft

Airbus SE - In the News

11-Jan-2024 - Airbus reports strong 2023 commercial aircraft orders and deliveries in complex operating environment

10-Jan-2024 - Transavia France takes delivery of its first A320neo

09-Jan-2024 - Airbus opens new ZEROe Development Center in Stade for innovative hydrogen technologies

16-Dec-2023 - Qantas Group takes delivery of its first A220

02-Aug-2023 - BMW Group, Airbus and Quantinuum Collaborate to Fast-Track Sustainable Mobility Research Using Cutting-Edge Quantum Computers

24-Jul-2023 - First two H225M helicopters delivered to Hungary

19-Jul-2023 - Airbus Helicopters H175 granted CAAC certification

10-Jul-2023 - Airbus inaugurates new Toulouse A320 Family final assembly line

06-Jul-2023 - SYRACUSE 4B secure military communications satellite successfully launched

05-Jul-2023 - Viva Aerobus signs MoU for 90 A321neo

03-Jul-2023 - Germany renews A400M In-Service Support contract with Airbus

01-Jul-2023 - Eyes on the dark side - successful launch for Euclid spacecraft

30-Jun-2023 - Airbus Helicopters H160 granted FAA certification

Appendix

Definitions

SWOT Analysis

PESTLE Analysis

Value Chain Analysis

ESG Spotlight

Financial Deep Dive

Financial Ratios -

Activity Ratios

Growth Ratios

Leverage Ratios

Liquidity Ratios

Market Ratios

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

[Profitability Ratios](#)  
[Research Methodology](#)  
[Disclaimer](#)  
[Contact Us](#)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Airbus SE (AIR:EPA) Strategic SWOT, PESTLE and Financial Insight - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends**

Company Report | 2024-01-26 | 117 pages | Quaintel Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### **ORDER FORM:**

Select license	License	Price
	Single User Price	\$175.00
	Multi User Price	\$195.00
	Enterprise User Price	\$225.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

A large, empty rectangular box with a thin black border, intended for a signature.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)