

North America Gyms, Health and Fitness Clubs Market to 2027

Industry Report | 2023-12-01 | 37 pages | MarketLine

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Report description:

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Summary

Gyms, Health & Fitness Clubs in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The gyms, health and fitness clubs market includes establishments that offer facilities and services for physical exercise and fitness training, such as workout equipment, classes, personal training, and other amenities aimed at promoting health.
- The North American gyms, health & fitness clubs market had total revenues of \$38.8 billion in 2022, representing a negative compound annual growth rate (CAGR) of 1.2% between 2017 and 2022.
- The North American market accounted for 38.3% of the global market. The US market accounted for 78.6% of the global gyms, health and fitness clubs market in 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms, health & fitness clubs market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in North America
- Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the North America gyms, health & fitness clubs market with five year forecasts

Reasons to Buy

- What was the size of the North America gyms, health & fitness clubs market by value in 2022?
- What will be the size of the North America gyms, health & fitness clubs market in 2027?
- What factors are affecting the strength of competition in the North America gyms, health & fitness clubs market?
- How has the market performed over the last five years?
- What are the main segments that make up North America's gyms, health & fitness clubs market?

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