

North America Life Insurance Market to 2027

Industry Report | 2023-11-10 | 49 pages | MarketLine

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Report description:

North America Life Insurance Market to 2027

Summary

Life Insurance in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The market is segmented into Life Insurance and Pension/Annuity.
- The North American life insurance market had total gross written premiums of \$758.8 billion in 2022, representing a compound annual growth rate (CAGR) of 3.8% between 2017 and 2022.
- The pension/annuity segment accounted for the market's largest proportion in 2022, with total gross written premiums of \$456.3 billion, equivalent to 60.1% of the market's overall value.
- Life insurance coverage in the US population is high as compared to Canada and Mexico. According to in-house research, in 2022, life insurance penetration (ratio of premiums to GDP) in the US was 4.5% as compared to 2.2% in Canada and 1.1% in Mexico.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the life insurance market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in North America

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- Leading company profiles reveal details of key life insurance market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America life insurance market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the North America life insurance market by value in 2022?
- What will be the size of the North America life insurance market in 2027?
- What factors are affecting the strength of competition in the North America life insurance market?
- How has the market performed over the last five years?
- Who are the top competitors in North America's life insurance market?

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