

Global Medium and Heavy Trucks Market to 2027

Industry Report | 2023-12-08 | 51 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Global Medium and Heavy Trucks Market to 2027

Summary

Global Medium & Heavy Trucks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The medium and heavy trucks market includes commercial vehicles (CVs), buses and coaches (BCs), heavy commercial vehicles (HCVs) and heavy buses and coaches (HBCs). CVs and BCs weigh 3.51 to 16 tonnes and include pick-ups and vans where they fall into this weight range. HCVs and HBCs weigh over 16 tonnes; the converted trucks and buses are excluded. The market volume include the number of newly registered vehicle in any given year. The market value is calculated in terms of average manufacturer selling price (MSP) against market volume, and excludes all taxes and levies.
- The global medium & heavy trucks market had total revenues of \$265.7 billion in 2022, representing a compound annual growth rate (CAGR) of 0.6% between 2017 and 2022.
- Market consumption volumes declined with a negative CAGR of 0.9% between 2017 and 2022, reaching a total of 5,068.4 thousand units in 2022.
- Government measures to promote the scrapping of old and less fuel-efficient vehicles and the introduction of the National Emission IV Standards have declined the sales of traditional trucks in recent years. China's heavy truck industry is impacted by the country's macroeconomic environment, but economic growth has been subpar. The Purchasing Managers' Index (PMI) for the manufacturing industry, a crucial road transport sector, remained in the contraction zone for the fourth month in July at 49.3.

Scope

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the medium & heavy trucks market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global medium & heavy trucks market
- Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global medium & heavy trucks market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Global medium & heavy trucks market by value in 2022?
- What will be the size of the Global medium & heavy trucks market in 2027?
- What factors are affecting the strength of competition in the Global medium & heavy trucks market?
- How has the market performed over the last five years?
- Who are the top competitors in the global's medium & heavy trucks market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Who are the leading players?
 - 7.2. What strategies do the leading players follow?
 - 7.3. What are the strengths of leading players?
 - 7.4. What are the most notable M&A deals in recent years?
- 8 Company Profiles
 - 8.1. Daimler Financial Services AG
 - 8.2. Volkswagen AG
 - 8.3. AB Volvo
 - 8.4. Isuzu Motors Limited
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

Global Medium and Heavy Trucks Market to 2027

Industry Report | 2023-12-08 | 51 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|------------------------------|----------|
| | Single user licence (PDF) | \$350.00 |
| | Site License (PDF) | \$525.00 |
| | Enterprisewide license (PDF) | \$700.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|-----------------------------------------|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2025-06-26"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com