

## **United Kingdom (UK) Online Retail Market to 2027**

Industry Report | 2023-11-17 | 59 pages | MarketLine

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### **Report description:**

United Kingdom (UK) Online Retail Market to 2027

#### Summary

Online Retail in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.
- The UK online retail sector had total revenues of \$80.7 billion in 2022, representing a compound annual growth rate (CAGR) of 11.4% between 2017 and 2022.
- The food & grocery retail segment accounted for the sector's largest proportion in 2022, with total revenues of \$24.6 billion, equivalent to 30.5% of the sector's overall value.
- In 2022, the economic slowdown, inflation, and increased energy prices contributed to decreased consumer spending on online retail, resulting in a dip in the market. For instance, consumer price inflation in the UK in 2022 stood at 9.1%, an increase from 2.7%, according to GlobalData.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the online retail market in the United Kingdom
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in the

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## United Kingdom

- Leading company profiles reveal details of key online retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom online retail market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the United Kingdom online retail market by value in 2022?
- What will be the size of the United Kingdom online retail market in 2027?
- What factors are affecting the strength of competition in the United Kingdom online retail market?
- How has the market performed over the last five years?
- How large is the United Kingdom's online retail market in relation to its regional counterparts?

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