

Germany Online Music Streaming Market to 2027

Industry Report | 2023-12-08 | 46 pages | MarketLine

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Report description:

Germany Online Music Streaming Market to 2027

Summary

Online Music Streaming in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The online music streaming market includes the revenue generated from the streaming of music online. This revenue is primarily generated from two sources: subscription services and ad-supported streams.
- The German online music streaming market had total revenues of \$1.7 billion in 2022, representing a compound annual growth rate (CAGR) of 22.3% between 2017 and 2022.
- The subscription services segment accounted for the market's largest proportion in 2022, with total revenues of \$1.6 billion, equivalent to 96.4% of the market's overall value.
- According to in-house research, Germany held 7.5% stake in global online music streaming in 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online music streaming market in Germany
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online music streaming market in Germany
- Leading company profiles reveal details of key online music streaming market players' global operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Germany online music streaming market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Germany online music streaming market by value in 2022?
- What will be the size of the Germany online music streaming market in 2027?
- What factors are affecting the strength of competition in the Germany online music streaming market?
- How has the market performed over the last five years?
- Who are the top competitors in Germany's online music streaming market?

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