

France Travel Intermediaries Market to 2027

Industry Report | 2023-11-10 | 44 pages | MarketLine

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Report description:

France Travel Intermediaries Market to 2027

Summary

Travel Intermediaries in France industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Travel intermediation is a part of business that assists in selling travel products and services to customers. The products may include airline tickets, car rentals, hotels, railway tickets, and package holidays that may combine several products.
- The French travel intermediaries market had total revenues of \$6.8 billion in 2022, representing a negative compound annual growth rate (CAGR) of 12.1% between 2017 and 2022.
- The travel only segment accounted for the market's largest proportion in 2022, with total revenues of \$2.7 billion, equivalent to 40% of the market's overall value.
- According to Insee, in the first quarter of 2023, the occupancy in collective accommodation in hotels, Holiday and Other Short-Stay Accommodations in France except for campsites, measured in overnight stays, was 12.6% higher than its first quarter of 2022 level.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel intermediaries market in France
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries

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market in France

- Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the France travel intermediaries market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the France travel intermediaries market by value in 2022?
- What will be the size of the France travel intermediaries market in 2027?
- What factors are affecting the strength of competition in the France travel intermediaries market?
- How has the market performed over the last five years?
- Who are the top competitors in France's travel intermediaries market?

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