

France Furniture and Floor Coverings Retail Market to 2027

Industry Report | 2023-11-03 | 39 pages | MarketLine

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Report description:

France Furniture and Floor Coverings Retail Market to 2027

Summary

Furniture & Floor Coverings Retail in France industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The floorcovering segment includes carpets, mats, rugs, carpet tiles, hard tiles, vinyl and linoleum flooring, laminates, and wood flooring.
- The French furniture & floor coverings retail market had total revenues of \$19.4 billion in 2022, representing a compound annual growth rate (CAGR) of 1.3% between 2017 and 2022.
- The furniture segment accounted for the market's largest proportion in 2022, with total revenues of \$13.8 billion, equivalent to 71.1% of the market's overall value.
- Growth in the furniture & floor coverings market during the historic period was driven by increased urbanization activity, increased purchasing power of consumers, and a rapid focus on home interiors that was influenced by a rise in social media activity.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings retail market in France
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor

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coverings retail market in France

- Leading company profiles reveal details of key furniture & floor coverings retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the France furniture & floor coverings retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the France furniture & floor coverings retail market by value in 2022?
- What will be the size of the France furniture & floor coverings retail market in 2027?
- What factors are affecting the strength of competition in the France furniture & floor coverings retail market?
- How has the market performed over the last five years?
- Who are the top competitors in France's furniture & floor coverings retail market?

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