

Czech Republic Online Retail Market to 2027

Industry Report | 2023-11-17 | 37 pages | MarketLine

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Report description:

Czech Republic Online Retail Market to 2027

Summary

Online Retail in the Czech Republic industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.
- The Czech online retail sector had total revenues of \$5.3 billion in 2022, representing a compound annual growth rate (CAGR) of 11.8% between 2017 and 2022.
- The electrical & electronics retail segment accounted for the sector's largest proportion in 2022, with total revenues of \$2 billion, equivalent to 38.5% of the sector's overall value.
- In 2022, the economic slowdown, inflation, and increased energy prices contributed to decreased consumer spending on online retail, resulting in a dip in the market. For instance, consumer price inflation in the Czech in 2022 stood at 15.1%, an increase from 3.8%, according to GlobalData.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in the Czech Republic
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in the

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Czech Republic

- Leading company profiles reveal details of key online retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Czech Republic online retail market with five year forecasts

Reasons to Buy

- What was the size of the Czech Republic online retail market by value in 2022?
- What will be the size of the Czech Republic online retail market in 2027?
- What factors are affecting the strength of competition in the Czech Republic online retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the Czech Republic's online retail market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Company Profiles

7.1. Alza.cz AS

7.2. Lidl Dienstleistung GmbH & Co KG

7.3. Apple Inc

8 Macroeconomic Indicators

8.1. Country data

9 Appendix

9.1. Methodology

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- 9.2. Industry associations
- 9.3. Related MarketLine research
- 9.4. About MarketLine

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