

## **Czech Republic Online Retail Market to 2027**

Industry Report | 2023-11-17 | 37 pages | MarketLine

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### **Report description:**

Czech Republic Online Retail Market to 2027

#### Summary

Online Retail in the Czech Republic industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.
- The Czech online retail sector had total revenues of \$5.3 billion in 2022, representing a compound annual growth rate (CAGR) of 11.8% between 2017 and 2022.
- The electrical & electronics retail segment accounted for the sector's largest proportion in 2022, with total revenues of \$2 billion, equivalent to 38.5% of the sector's overall value.
- In 2022, the economic slowdown, inflation, and increased energy prices contributed to decreased consumer spending on online retail, resulting in a dip in the market. For instance, consumer price inflation in the Czech in 2022 stood at 15.1%, an increase from 3.8%, according to GlobalData.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in the Czech Republic
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in the

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## Czech Republic

- Leading company profiles reveal details of key online retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Czech Republic online retail market with five year forecasts

## Reasons to Buy

- What was the size of the Czech Republic online retail market by value in 2022?
- What will be the size of the Czech Republic online retail market in 2027?
- What factors are affecting the strength of competition in the Czech Republic online retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the Czech Republic's online retail market?

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