

China Furniture and Floor Coverings Retail Market to 2027

Industry Report | 2023-11-03 | 39 pages | MarketLine

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Report description:

China Furniture and Floor Coverings Retail Market to 2027

Summary

Furniture & Floor Coverings Retail in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The floorcovering segment includes carpets, mats, rugs, carpet tiles, hard tiles, vinyl and linoleum flooring, laminates, and wood flooring.
- The Chinese furniture & floor coverings retail market had total revenues of \$168.2 billion in 2022, representing a compound annual growth rate (CAGR) of 2.3% between 2017 and 2022.
- The furniture segment accounted for the market's largest proportion in 2022, with total revenues of \$124.9 billion, equivalent to 74.3% of the market's overall value.
- Growth in the furniture & floor coverings market during the historic period was driven by increased urbanization activity, increased purchasing power of consumers, and a rapid focus on home interiors that was influenced by a rise in social media activity.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings retail market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor

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coverings retail market in China

- Leading company profiles reveal details of key furniture & floor coverings retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China furniture & floor coverings retail market with five year forecasts

Reasons to Buy

- What was the size of the China furniture & floor coverings retail market by value in 2022?
- What will be the size of the China furniture & floor coverings retail market in 2027?
- What factors are affecting the strength of competition in the China furniture & floor coverings retail market?
- How has the market performed over the last five years?
- What are the main segments that make up China's furniture & floor coverings retail market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the strengths of leading players?

7.3. What strategies do the leading players follow?

8 Company Profiles

8.1. Inter IKEA Holding BV

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- 8.2. Red Star Macalline Group Corp Ltd
- 8.3. Alibaba Group Holding Limited
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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