

## **Brazil Automotive Manufacturing Market to 2027**

Industry Report | 2023-12-01 | 53 pages | MarketLine

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### **Report description:**

Brazil Automotive Manufacturing Market to 2027

#### Summary

Automotive Manufacturing in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The automotive manufacturing market is segmented into car manufacturing, motorcycle manufacturing, and truck manufacturing. The electric and hybrid vehicles are out of our market scope.
- The Brazilian automotive manufacturing industry had total revenues of \$48.1 billion in 2022, representing a negative compound annual growth rate (CAGR) of 3.3% between 2017 and 2022.
- Industry production volumes declined with a negative CAGR of 21.8% between 2017 and 2022, reaching a total of 4.1 million units in 2022.
- The growth in the Brazilian automotive manufacturing industry is influenced by several macroeconomic factors, such as rising GDP and growing business confidence. For instance, according to the Organisation for Economic Co-operation and Development (OECD), the business confidence index in Germany reached 100.5 in July 2022, up from 99.9 in March 2022.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive

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manufacturing market in Brazil

- Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil automotive manufacturing market with five year forecasts

#### Reasons to Buy

- What was the size of the Brazil automotive manufacturing market by value in 2022?
- What will be the size of the Brazil automotive manufacturing market in 2027?
- What factors are affecting the strength of competition in the Brazil automotive manufacturing market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's automotive manufacturing market?

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