

United States of America (USA) Online Music Streaming Market to 2027

Industry Report | 2023-12-08 | 45 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

United States of America (USA) Online Music Streaming Market to 2027

Summary

Online Music Streaming in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The online music streaming market includes the revenue generated from the streaming of music online. This revenue is primarily generated from two sources: subscription services and ad-supported streams.
- The US online music streaming market had total revenues of \$11.0 billion in 2022, representing a compound annual growth rate (CAGR) of 22.3% between 2017 and 2022.
- The subscription services segment accounted for the market's largest proportion in 2022, with total revenues of \$9.2 billion, equivalent to 83.6% of the market's overall value.
- According to in-house research, the United States held the largest stake in global online music streaming, holding 49.5% stake in 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the online music streaming market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online music streaming market in the United States

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Leading company profiles reveal details of key online music streaming market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States online music streaming market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the United States online music streaming market by value in 2022?
- What will be the size of the United States online music streaming market in 2027?
- What factors are affecting the strength of competition in the United States online music streaming market?
- How has the market performed over the last five years?
- How large is the United States's online music streaming market in relation to its regional counterparts?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the strengths of leading players?

7.3. What strategies do leading players follow?

7.4. What are the recent developments in the market?

8 Company Profiles

8.1. Spotify AB

8.2. Apple Inc

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.3. Pandora Media LLC
- 8.4. Amazon.com, Inc.
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

United States of America (USA) Online Music Streaming Market to 2027

Industry Report | 2023-12-08 | 45 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-16"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com