

United States of America (USA) Management and Marketing Consultancy Market to 2027

Industry Report | 2023-12-08 | 42 pages | MarketLine

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Report description:

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Summary

Management & Marketing Consultancy in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The market value in this report includes the total revenues received from corporate strategy services, operations management services, information technology solutions, and human resource management services. The other segment includes revenue accrued through other services within this industry, i.e., finance & risk services, sales & marketing services, etc.
- The US management & marketing consultancy market had total revenues of \$197.7 billion in 2022, representing a compound annual growth rate (CAGR) of 2.4% between 2017 and 2022.
- The corporate strategy segment accounted for the market's largest proportion in 2022, with total revenues of \$59.2 billion, equivalent to 30% of the market's overall value.
- The US held a 51.8% stake in the global management & marketing consultancy market in 2022, according to in-house research.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the management & marketing consultancy market in the United States

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the management & marketing consultancy market in the United States
- Leading company profiles reveal details of key management & marketing consultancy market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States management & marketing consultancy market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the United States management & marketing consultancy market by value in 2022?
- What will be the size of the United States management & marketing consultancy market in 2027?
- What factors are affecting the strength of competition in the United States management & marketing consultancy market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States's management & marketing consultancy market?

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